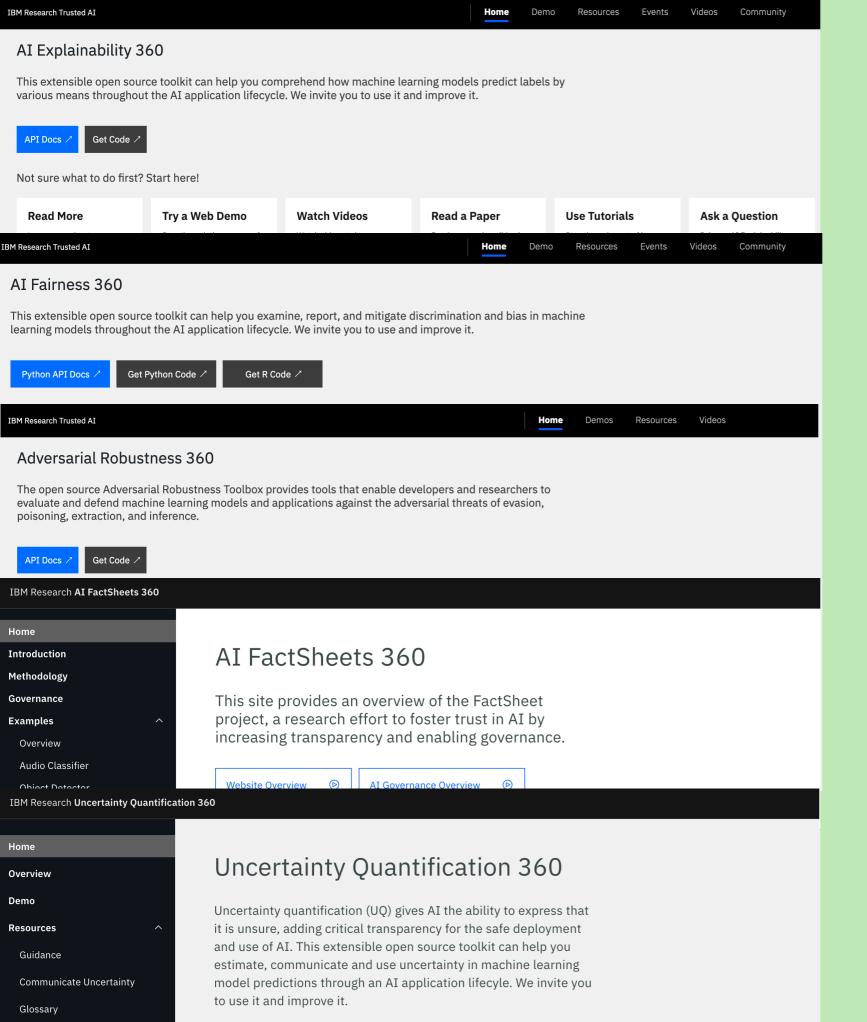
# Questioning the AI: Towards Human Centered Explainable AI (XAI)

Research work 2018-2021

Q. Vera Liao IBM **Research** 



HCXAI logo made by Upol Ehsan



HCI research as **bridging work**: From toolboxes of **AI algorithms** to toolboxes of **design materials** 



# Explainable AI (XAI): Definition

### Narrow definition:

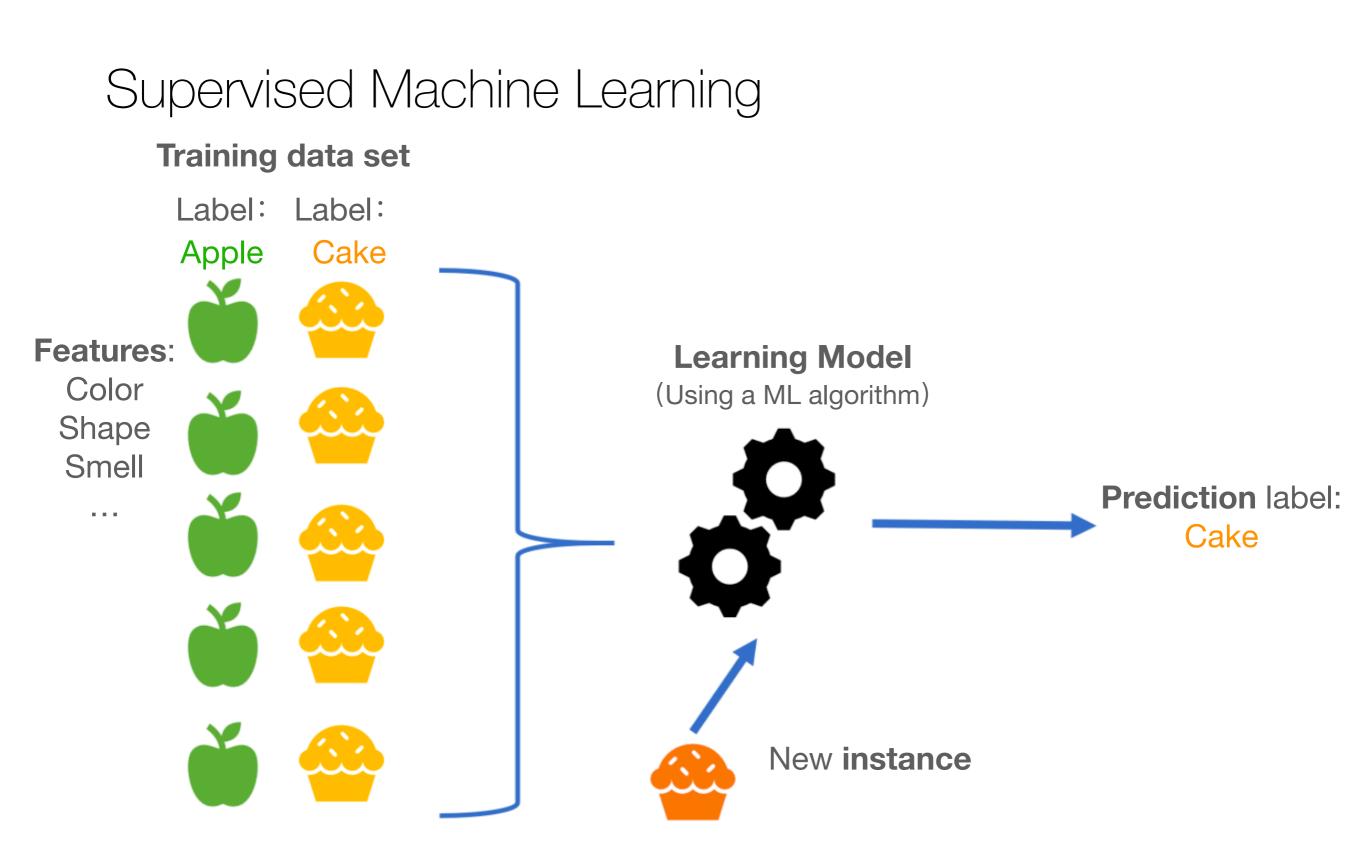
**Broader definition:** 

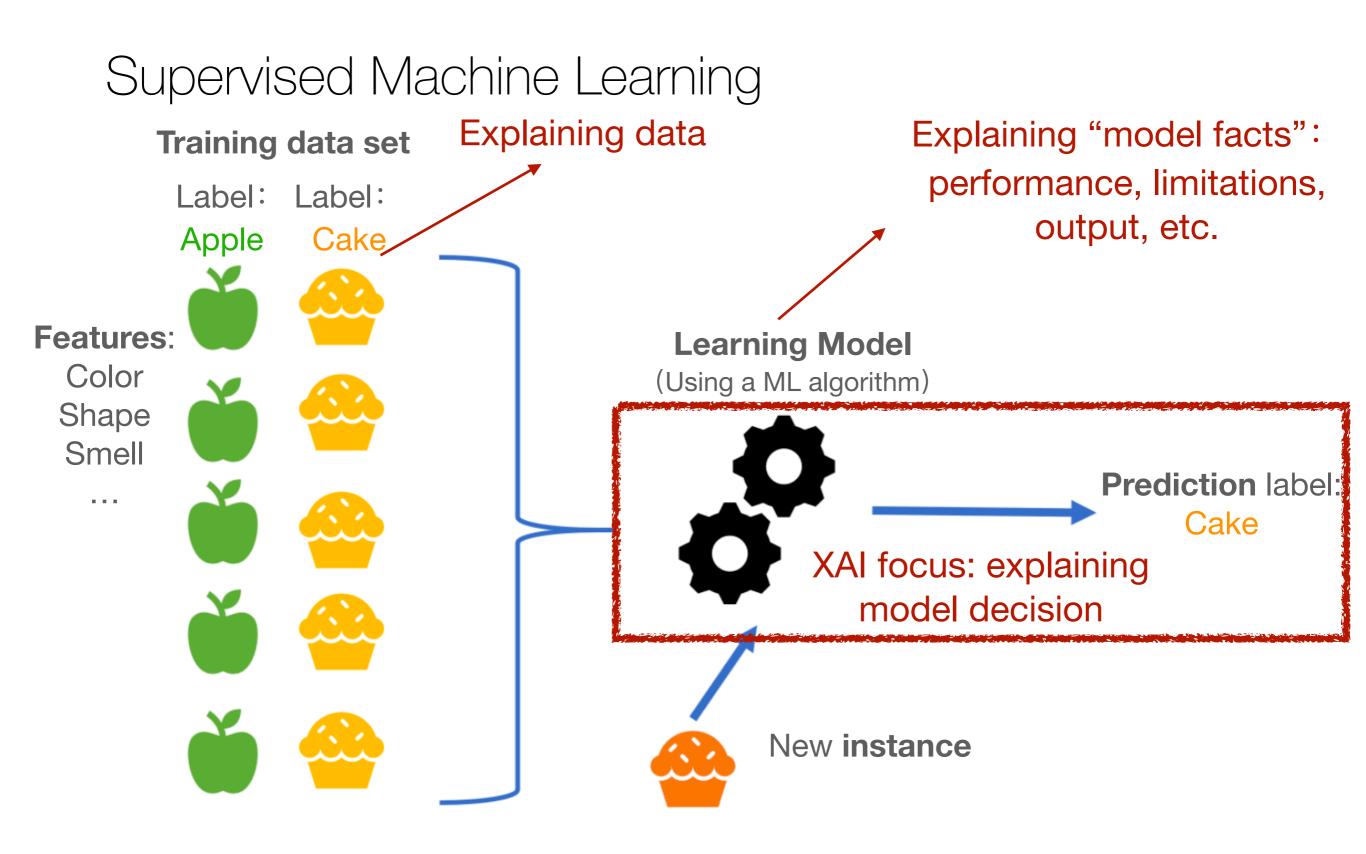
(comprehensible/intelligible AI)

Techniques and methods that make a model's decisions understandable by people

**Everything that makes Al understandable** (e.g., also including data, functions, performance, etc.)

XAI is not just ML (also explainable robotics, planning, etc.), but our current work focuses on **explaining supervised ML** 





# The quest for explainable AI (XAI)

**Companies Grapple With AI's Opaque Decision-Making Process** 

### We Need AI That Is Explainable, Auditable, and Transparent

Why "Explainability" Is A Big Deal In AI

From black box to white box: Reclaiming human power in Al

How Explainable AI Is Helping Algorithms Avoid Bias



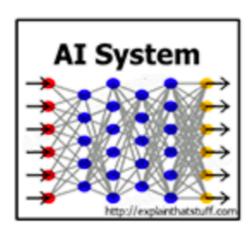
# XAI in regulation: "rights to explanation"

The General Data Protection Regulation (GDPR)

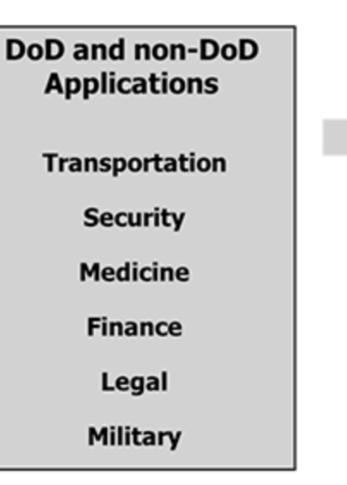
- Limits to decision-making based solely on automated processing and profiling (Art.22)
- Right to be provided with meaningful information about the logic involved in the decision (Art.13 (2) f. and 15 (1) h)

GDPR, 2016

# XAI in research funding



- We are entering a new age of AI applications
- Machine learning is the core technology
- Machine learning models are opaque, nonintuitive, and difficult for people to understand





How do I correct an error?

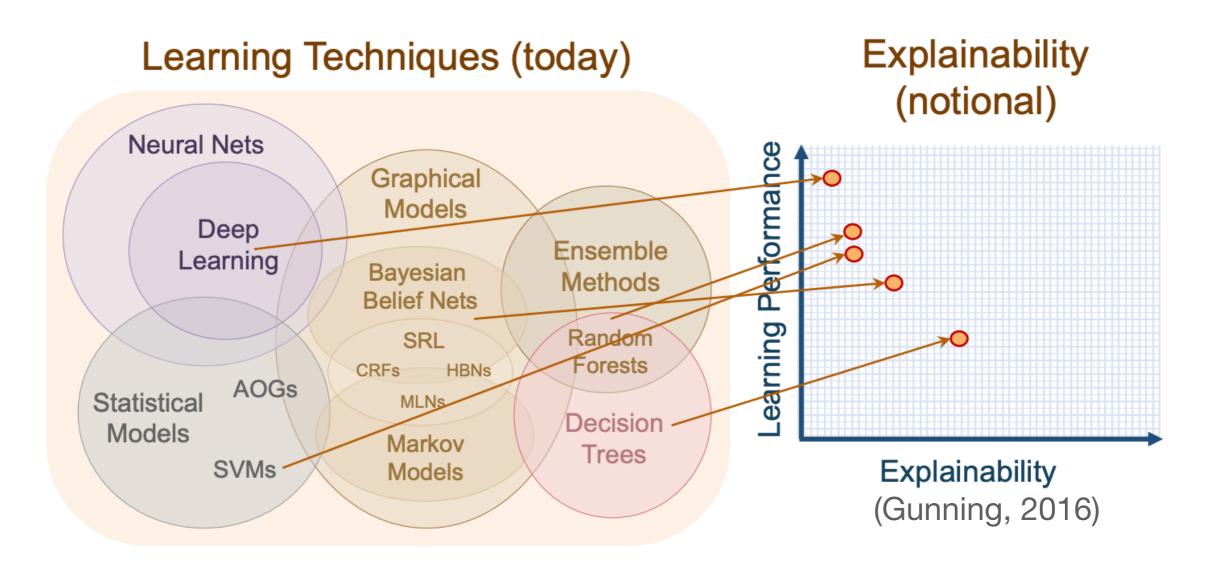
### DARPA, 2016

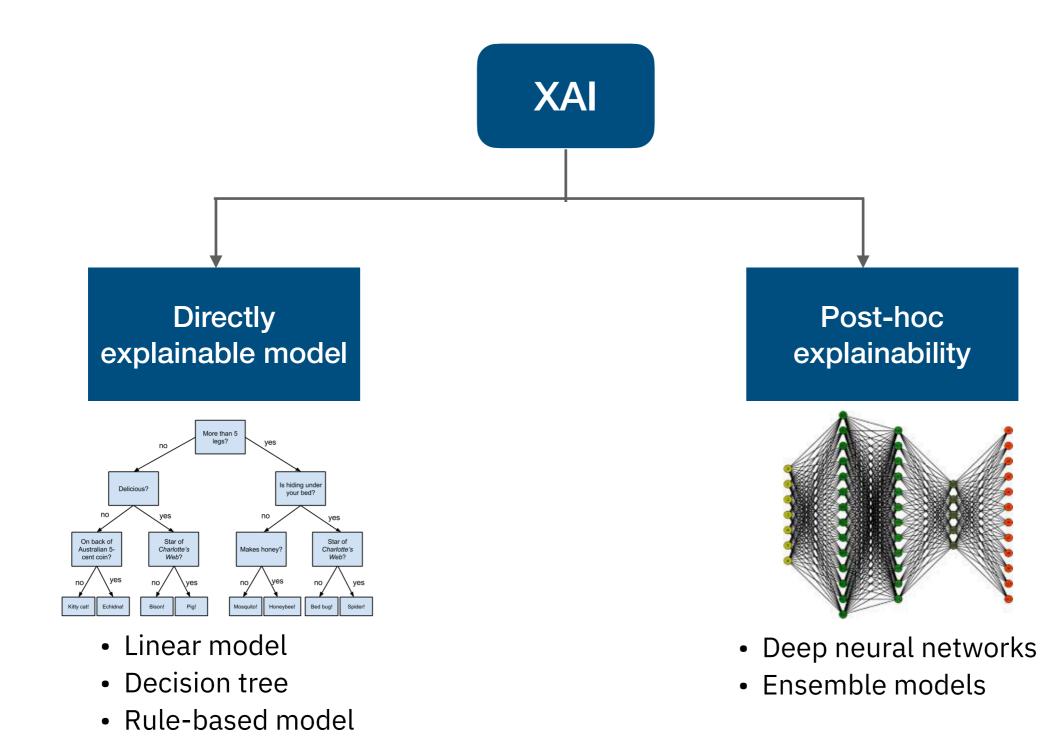
### Al is increasingly used in many high-stakes tasks



Performance-Explainability trade-off

In average settings





Breaking the trade-off

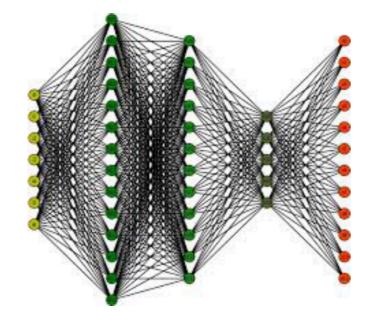
• Generalized linear rule model

• Generalized additive models

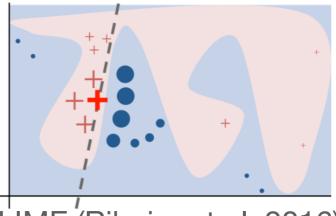
• ...

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### XAI "post-hoc"/reconstructive algorithm example: LIME

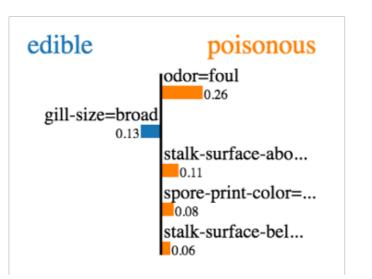


Neural network, not directly explainable



LIME (Ribeiro et al. 2016)

### Use a post-hoc XAI technique



Tabuler data

Images (explaining prediction of 'Cat' in pros and cons)



Image

atheism chr

Posting 0.15 Host 0.14 NNTP 0.11 edu 0.04 have 0.01

There



#### Text with highlighted words

From: johnchad@triton.unm.cdu (jchadwic) Subject: Another request for Darwin Fish Organization: University of New Mexico, Albuquerque Lines: 11 NNTP-Posting-Host: triton.unm.cdu

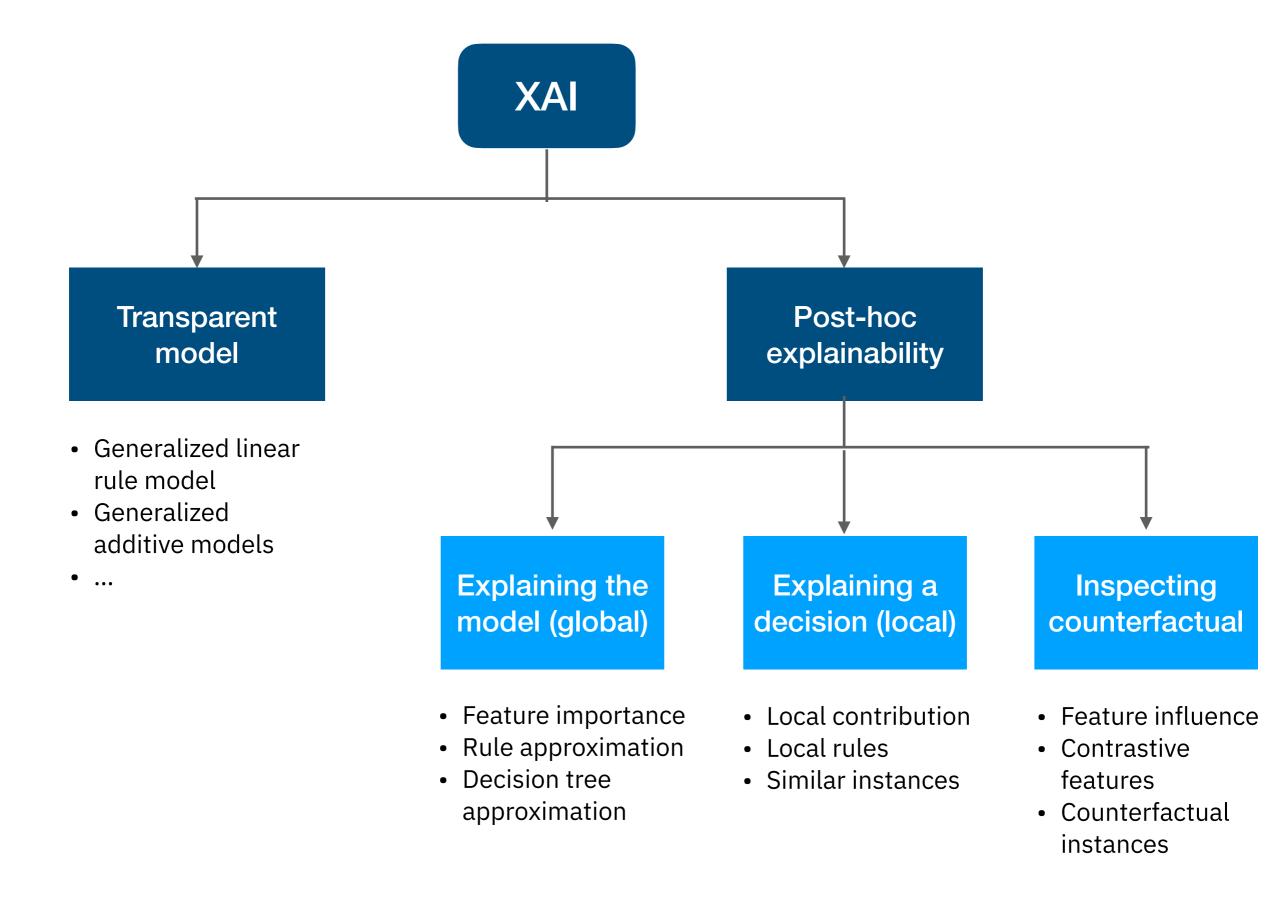
Hello Gang,

There have been some notes recently asking where to obtain the DARWIN fish.

This is the same question I have and I have not seen an answer on the

net. If anyone has a contact please post on the net or email me.

Texts



Check out our **CHI2021 Course** materials, with links to AIX360 code libraries: <u>https://hcixaitutorial.github.io/</u>



#### Machine Learning Interpretability: A Survey on **Methods and Metrics**

Diogo V. Carvalho <sup>1,2,\*</sup>, Eduardo M. Pereira <sup>1</sup> and

- <sup>1</sup> Deloitte Portugal, Manuel Bandeira Street, 43, 4150-47
- <sup>2</sup> Faculty of Engineering, University of Porto, Dr. Rober
- <sup>3</sup> INESC TEC, Dr. Roberto Frias Street, 4200-465 Porto, 1
- \* Correspondence: diocarvalho@deloitte.pt

Received: 21 June 2019; Accepted: 24 July 2019; Published

Abstract: Machine learning systems are becoming in has been expanding, accelerating the shift towar algorithmically informed decisions have greater pe most of these accurate decision support systems rem logic and inner workings are hidden to the user ( ratic

#### Explaining Explanations: An Overview of Interpretability of Machine Learning

Leilani H. Gilpin, David Bau, Ben Z. Yuan, Ayesha Bajwa, Michael Specter and Lalana Kagal Computer Science and Artificial Intelligence Laboratory Massachusetts Institute of Technology Cambridge, MA 02139 {lgilpin, davidbau, bzy, abajwa, specter, lkagal}@ mit.edu

Abstract-There has recently been a surge of work in ex-As a first step towards creating explanation mechanisms planatory artificial intelligence (XAI). This research area tackles there is a new line of research in interpretability, loosel the important problem that complex machines and algorithms defined as the science of comprehending what a model did (c

le models and learning method les include visual cues to fin A Multidisciplinary Survey and Framework for Design and

networks in image recognition

Received August 5, 2018, accepted September 4, 2018, date of publication September 17, 2018, date of current version October 12, 2018. Digital Object Identifier 10.1109/ACCESS.2018.2870052

#### Peeking Inside the Black-Box: A Survey on **Explainable Artificial Intelligence (XAI)**

AMINA ADADI<sup>©</sup> AND MOHAMMED BERRADA

arv Physics Laboratory, Sidi Mohammed Ben Abdellah University, Fez 30050, Morocco Corresponding author: Amina Adadi (amina.adadi@gmail.com)

**ABSTRACT** At the dawn of the fourth industrial revolution, we are witnessing a fast and widespread adoption of artificial intelligence (AI) in our daily life, which contributes to accelerating the shift towards a more algorithmic society. However, even with such unprecedented advancements, a key impediment to the use of AI-based systems is that they often lack transparency. Indeed, the black-box nature of these systems allows powerful predictions, but it cannot be directly explained. This issue has triggered a new debate on explainable AI (XAI). A research field holds substantial promise for improving trust and transparency of

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### A growing collection of XAI techniques

netot<sup>b,e,f</sup>, olina<sup>g</sup>.

omies,

challenges for identifying appropriate design and evaluation methodology and consolidating knowledge from across efforts. To this end, this paper presents a survey and framework intended to share knowledge and experiences of XAI design and evaluation methods across multiple disciplines. Aiming to support diverse design goals and evaluation method in XAI research, after a thorough review of XAI related papers in the fields of machine learning, visualization, and human-computer interaction we pre-

#### A Survey of Methods for Explaining

#### RICCARDO GUIDOTTI, ANNA MONREALE, SALV/ FRANCO TURINI, KDDLab, University of Pisa, Italy FOSCA GIANNOTTI, KDDLab, ISTI-CNR, Italy DINO PEDRESCHI, KDDLab, University of Pisa, Italy

In recent years, many accurate decision support systems have systems that hide their internal logic to the user. This lack of ex ethical issue. The literature reports many approaches aimed at c at the cost of sacrificing accuracy for interpretability. The appli can be used are various, and each approach is typically develope and, as a consequence, it explicitly or implicitly delineates its ov tion. The aim of this article is to provide a classification of the m respect to the notion of explanation and the type of black box box type, and a desired explanation, this survey should help the

#### Explanation Methods in Deep Learning: Users, Values, Concerns and Challenges<sup>\*</sup>

Gabriëlle Ras, Marcel van Gerven, Pim Haselager

Radboud University, Donders Institute for Brain, Cognition and Behaviour, Nijmegen, the Netherlands {g.ras, m.vangerven, w.haselager}@donders.ru.nl

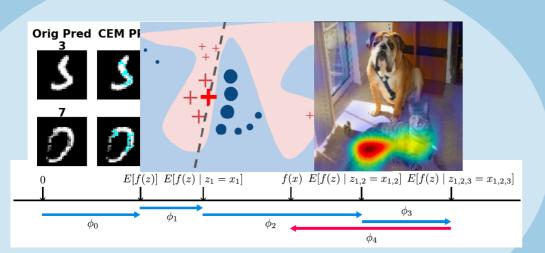
#### Abstract

Issues regarding explainable AI involve four components: users, laws & regulations, explanations and algorithms. Together these components provide a context in which explanation methods can be evaluated regarding their adequacy. The goal of this chapter is to bridge the gap between expert users and lay users. Different kinds of users are identified and their concerns revealed, relevant statements from the General Data Protection Regulation are analyzed in the context of Deep Neural Networks (DNNs), a taxonomy for the classification of existing explanation methods is introduced, and finally, the various classes of explanation methods are analyzed to verify if user concerns are justified. Overall, it is clear that (visual) explanations can be given about various aspects of the influence of the input on the output. However, it is noted that avalanation mathods or interfaces for law users are missing and we encoulate which criteria

<sup>•</sup>ENSTA, Institute Polytechnique Paris and INRIA Flowers Team, Palaiseau, France <sup>c</sup>University of the Basque Country (UPV/EHU), 48013 Bilbao, Spain <sup>d</sup>Basque Center for Applied Mathematics (BCAM), 48009 Bilbao, Bizkaia, Spain <sup>e</sup>Segula Technologies, Parc d'activité de Pissaloup, Trappes, France <sup>f</sup>Institut des Systèmes Intelligents et de Robotique, Sorbonne Universitè, France

mputational Intelligence, University of Granada, 18071 Granada, Spain nica, 28050 Madrid, Spain

(AI) has achieved a notable momentum that, if harnessed tions over many application sectors across the field. For this ire community stands in front of the barrier of explainability, brought by sub-symbolism (e.g. ensembles or Deep Neural type of AI (namely, expert systems and rule based models). in the so-called *eXplainable* AI (XAI) field, which is widely ctical deployment of AI models. The overview presented in id contributions already done in the field of XAI, including a r this purpose we summarize previous efforts made to define ning a novel definition of explainable Machine Learning that th a major focus on the audience for which the explainability propose and discuss about a taxonomy of recent contributions

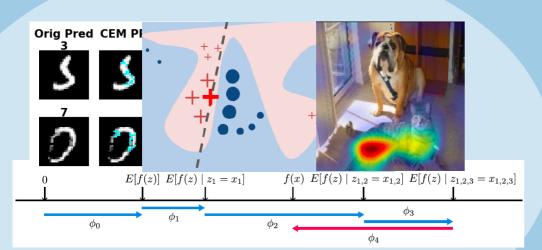


# An abundance of XAI algorithms

Dat Visualize © Data	Tool demo - regression model for predict agent etter Parlamente Parla - Parla () Capital Toolana etter		æ	ALIBI FXPIATN Home	Demo Resources				
	The second secon	models predict labels by y you to use it and improve	open source toolkit can help you comprehend how machine learning labels by various means throughout the AI application lifecycle. We invite						
8. Local	eense MIT python 3.6 [ 3.7 ] haintained yes In the beginning ma straggled in the voi Let there be light.		Start here! Try a Web Demo	Watch Videos	Read a Paper				
in m	terpretML is an open-sou terpretability techniques odels and explain blackbo ehavior, or understand the	explainability concepts, terminology, and tools before you begin.	Step through the process of explaining models to consumers with different personas in an interactive	Watch videos to learn more about AI Explainability 360 toolkit.	Read a paper descr we designed AI Explainability 360 t				
		Toolbox	c of XAI	techniq	ues				

**XAI in Practice** 

### From academic research into a practitioners' toolbox

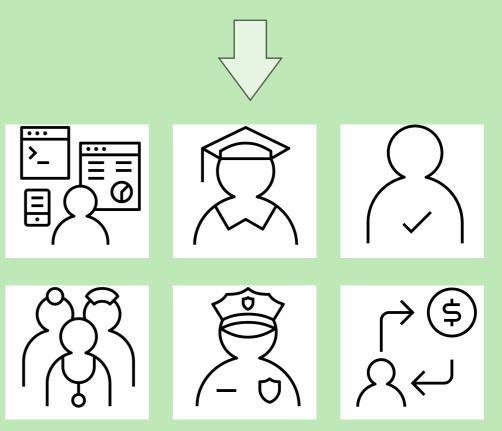


### An abundance of XAI algorithms

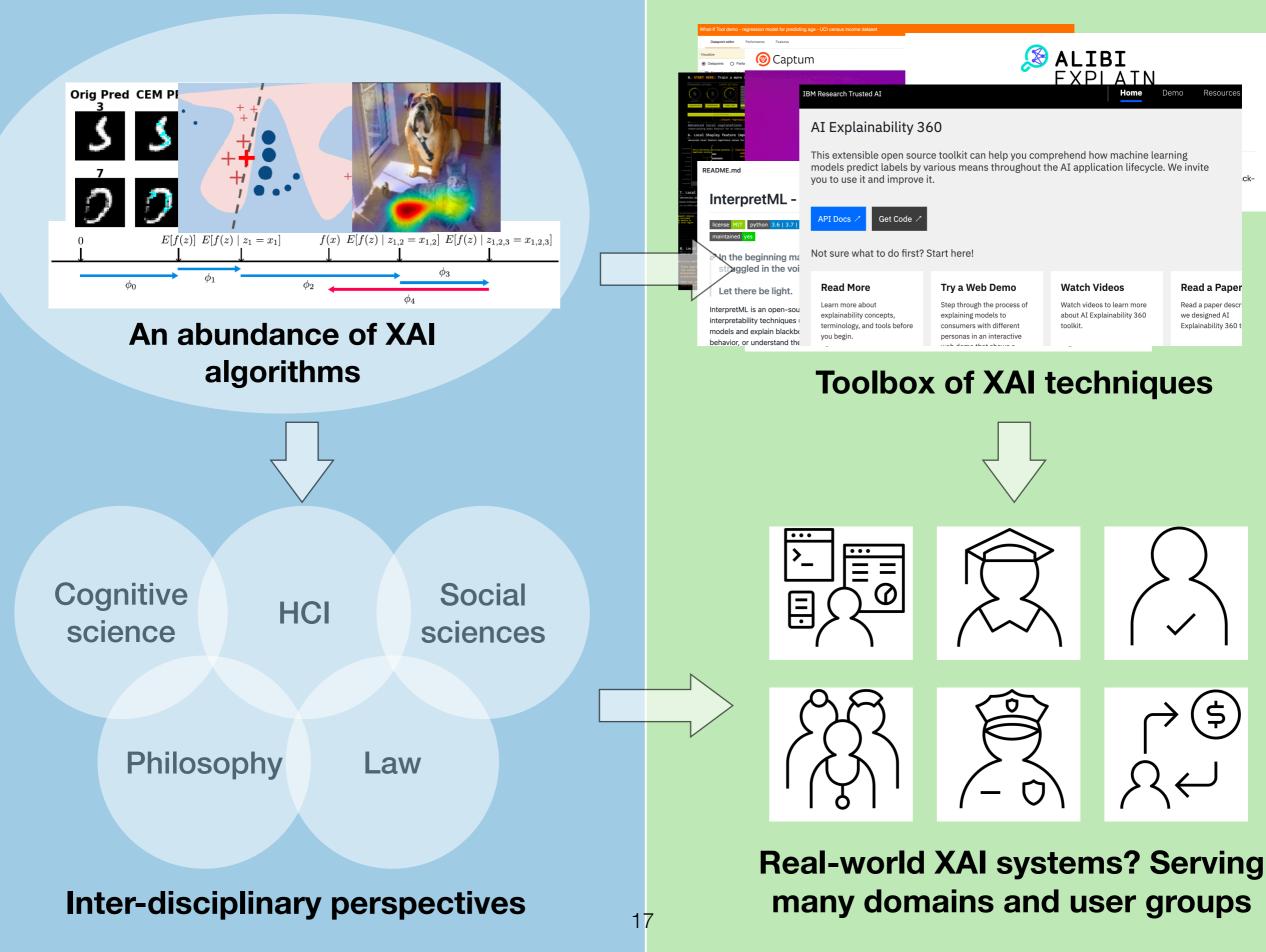
Visualize 🛞 Captu	um	🖉 ALIBI			
TART HERE: Train a more		60	FXPLATN		
	IBM Research Trusted AI		Home	Demo Resources	
AI Explainability 360					
	This extensible open sour	rce toolkit can help you cor	nprehend how machine lea	arning	
README.md	models predict labels by various means throughout the AI application lifecycle. We invite you to use it and improve it.				
InterpretML -					
license MIT python 3.6   3.7   maintained yes	API Docs  ↗ Get Code  ↗				
In the beginning ma		Start here!			
Let there be light.	Read More	Try a Web Demo	Watch Videos	Read a Pape	
	Learn more about explainability concepts,	Step through the process of explaining models to	Watch videos to learn more about AI Explainability 360	Read a paper desc we designed AI	

### **Toolbox of XAI techniques**

**XAI in Practice** 



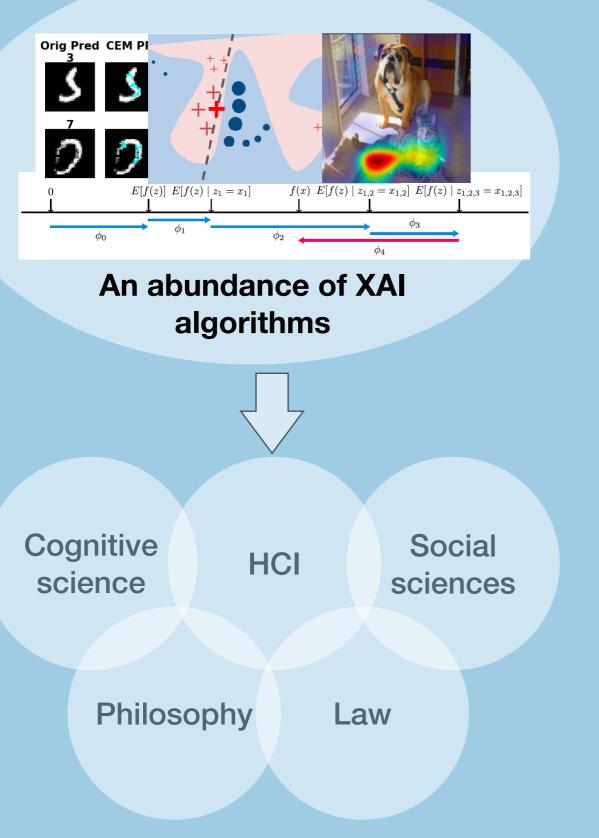
Real-world XAI systems? Serving many domains and user groups



### **XAI in Practice**

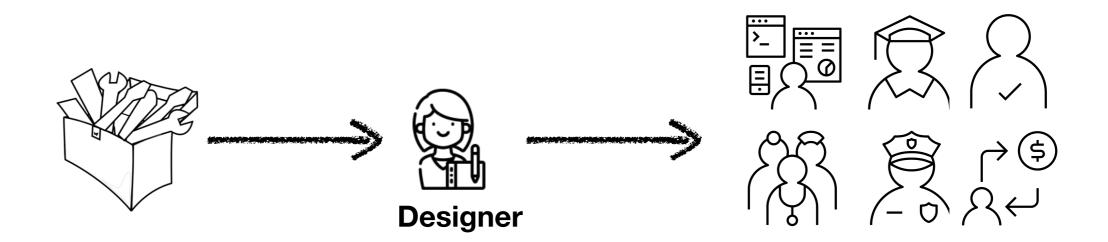
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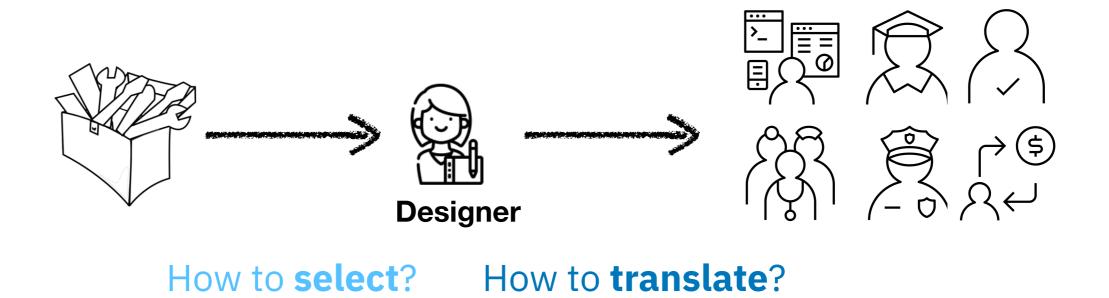
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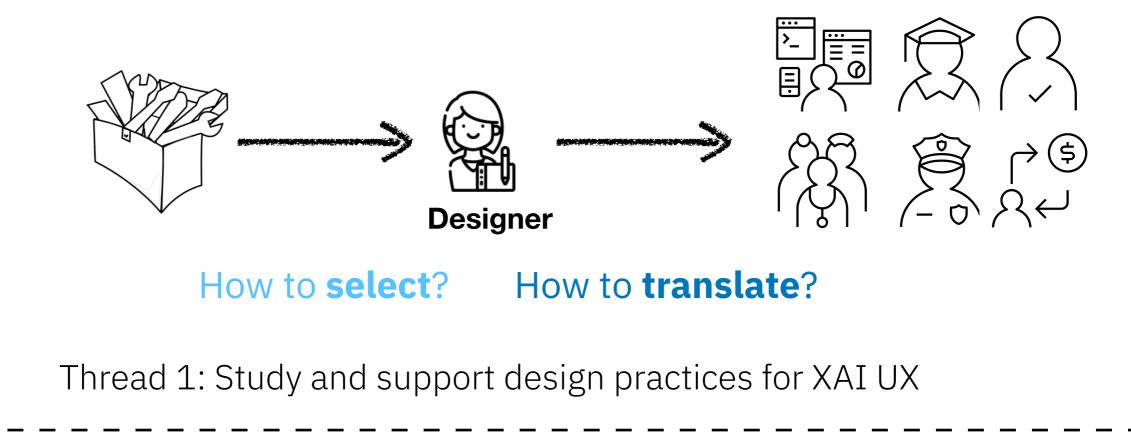


### Inter-disciplinary perspectives

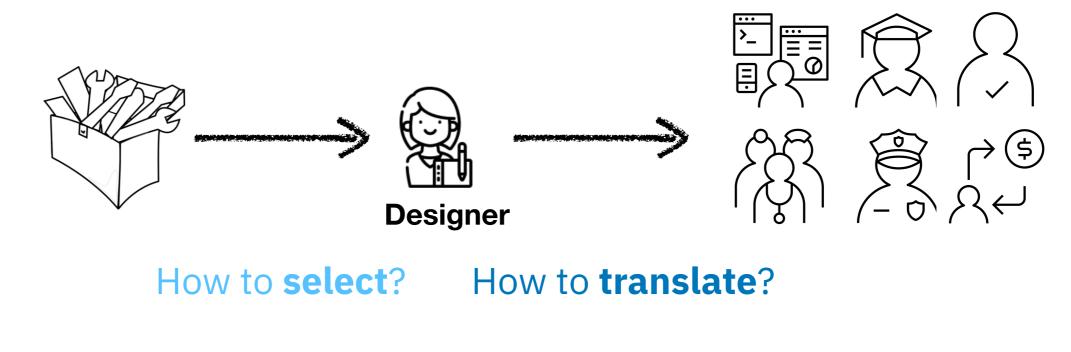
- Plurality of motivation for explanation: diagnosis, predicting the future, sensemaking, justification, reconciling dissonance, etc. (Kiel 2006; Lombrozo, 2006)
- Explanatory power is recipient dependent, including the question asked (explanatory relevance) (Hilton, 1990; Walton, 2004)
- More complexities:
  - The plurality of psychological processes (Petty and Cacioppo, 1986; Horne et al, 2013)
  - Socio-technical systems (Ehsan et al., 2021)







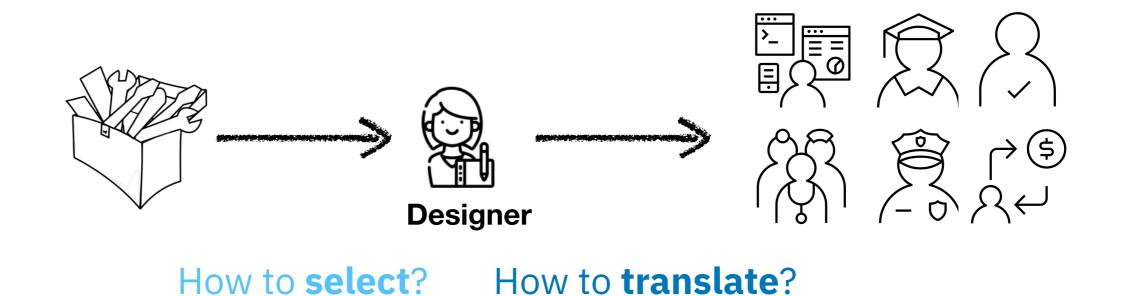
Thread 2: HCI research with XAI use cases



Thread 1: Study and support design practices for XAI UX

Thread 2: HCI research with XAI use cases

**Suitability** for different usage contexts (*What contexts*?)

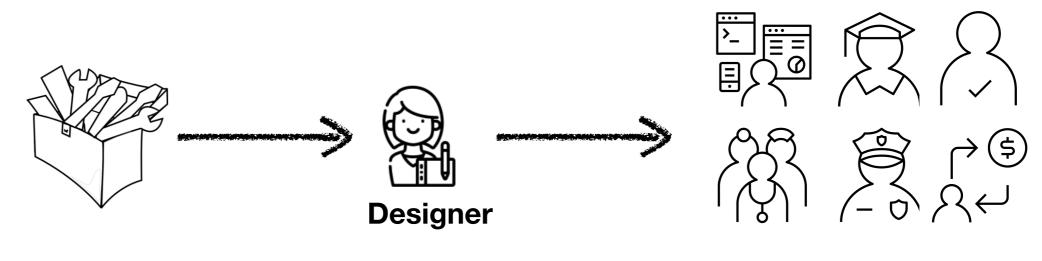


Thread 1: Study and support design practices for XAI UX

Thread 2: HCI research with XAI use cases

**Suitability** for different usage contexts (*What contexts*?)

Where are the limitations and **breakdowns**?



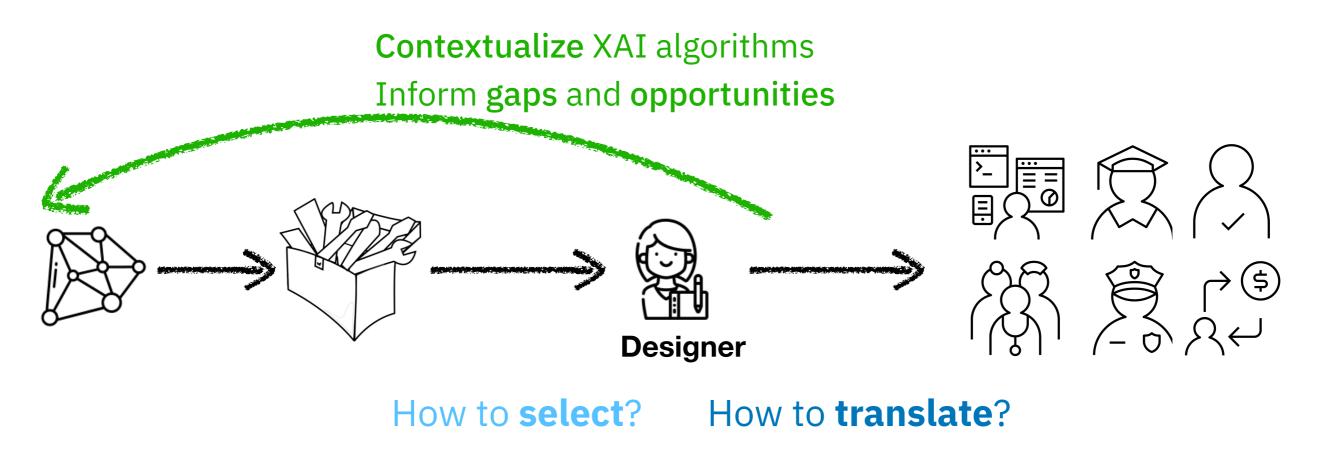
How to **select**? How to **translate**?

Thread 1: Study and support design practices for XAI UX

Thread 2: HCI research with XAI use cases

**Suitability** for different usage contexts (*What contexts*?) Where are the limitations and **breakdowns**?

What's **beyond the toolbox** to achieve understanding?



Thread 1: Study and support design practices for XAI UX

Thread 2: HCI research with XAI use cases

**Suitability** for different usage contexts (*What contexts*?) Where are the limitations and **breakdowns**?

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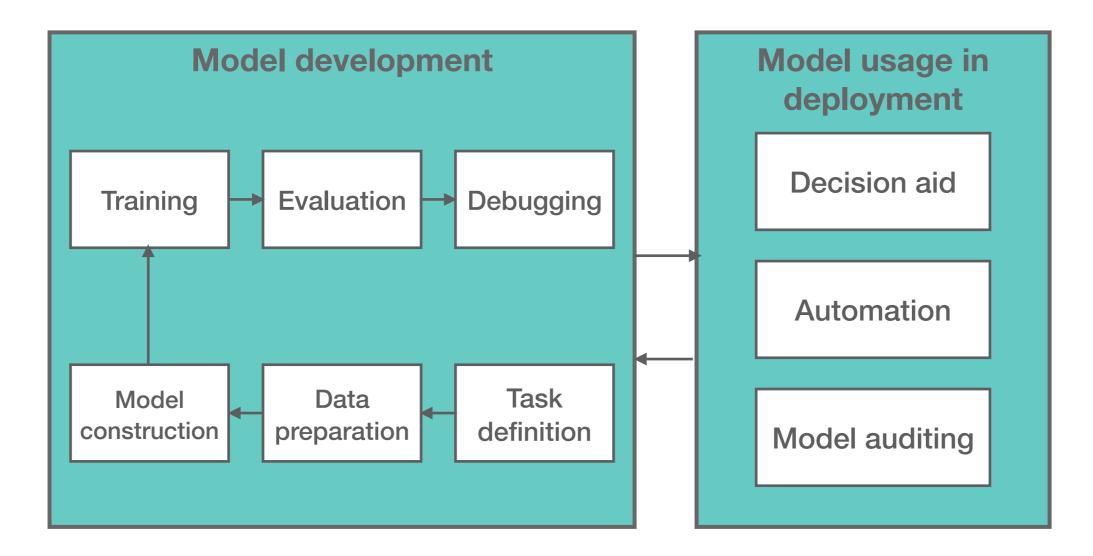
# **Thread: HCI Research with XAI Use Cases**

- I will discuss
- What use cases
- Why these use cases
- What I have learned

I might not delve into:

- Explanation details
- Research design and results

But please interrupt if you are curious!



#### **Model debugging or selection** (IUI2021) XAI user: **Data scientist**

**Model development** Model usage in deployment **Decision aid** Training Debugging Evaluation Delegation support **Automation** (ongoing) XAI consumer: Domain expert Model Data Task construction preparation definition Model auditing

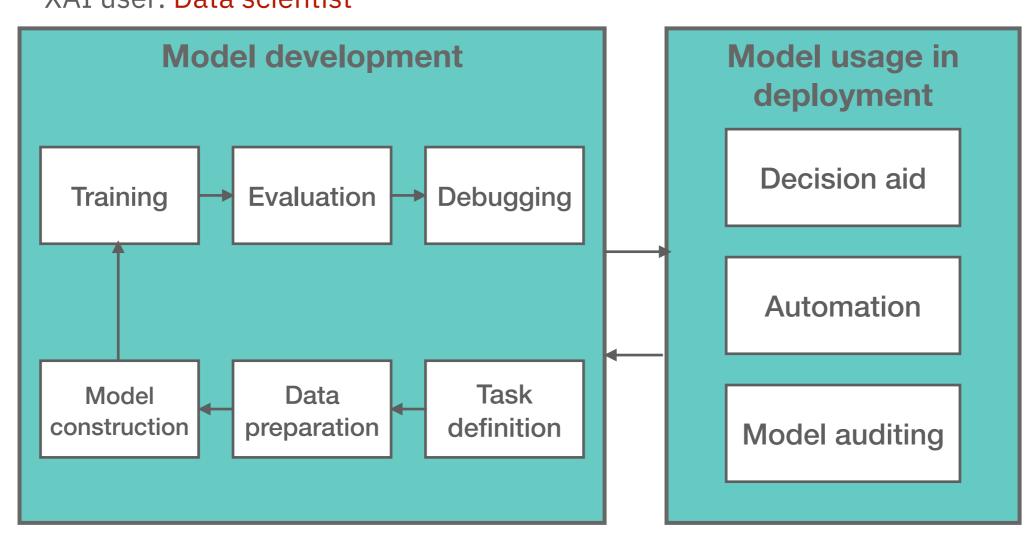
**Explainable active learning** (CSCW 2020) XAI user: Annotator (domain expert) **Fairness assessment** (IUI 2019 8) XAI user: Regulator, impacted groups

**Trust calibration and decision** 

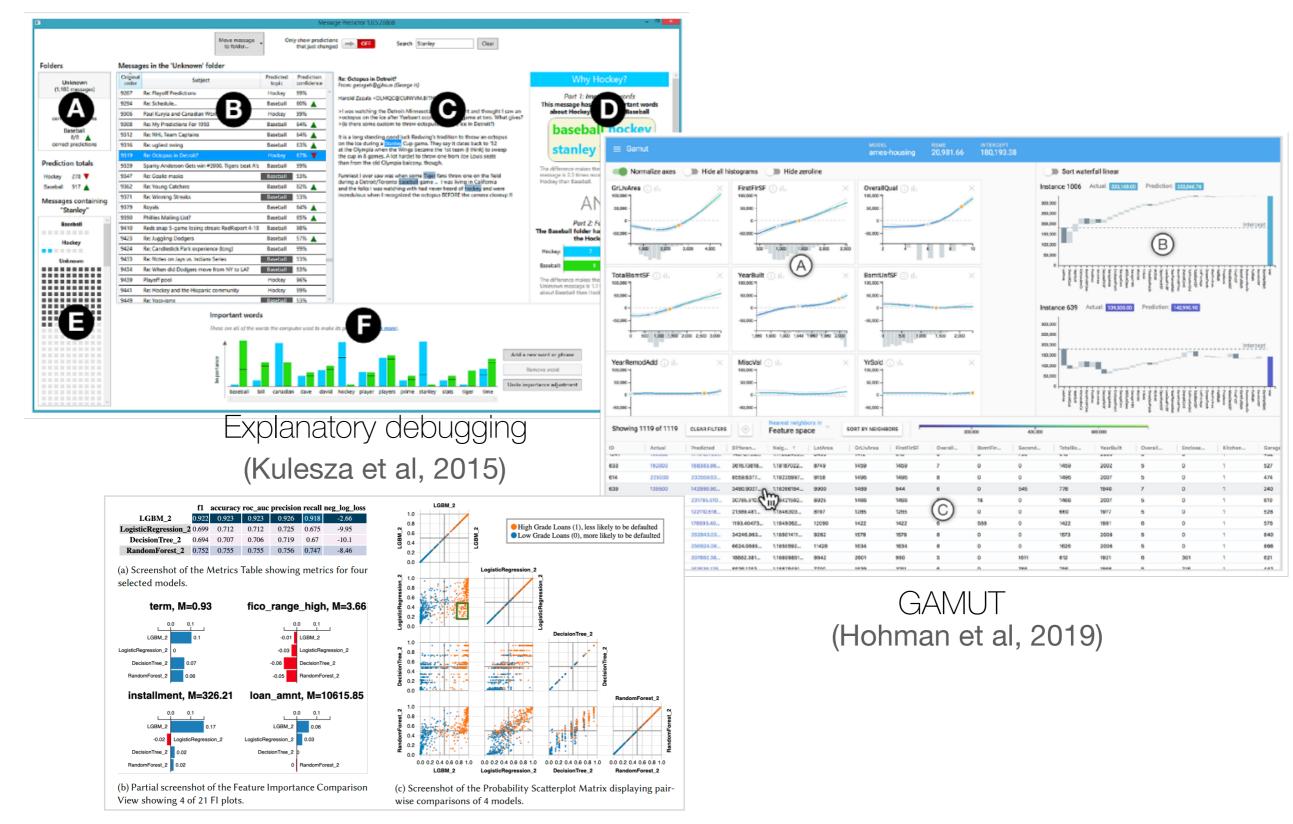
XAI user: Decision-maker

**support** (FAT\* 2020, CHI 2021 8)

#### **Model debugging or selection** (IUI2021) XAI user: **Data scientist**



### XAI for model debugging and selection



Narkar et al. Model LineUpper: Supporting Interactive Model Comparison at Multiple Levels for AutoML. IUI 2021

#### **Model debugging or selection** (IUI2021) XAI user: **Data scientist**

Model development

Training

Evaluation

Debugging

Decision aid

Automation

Model

Model

Data

preparation

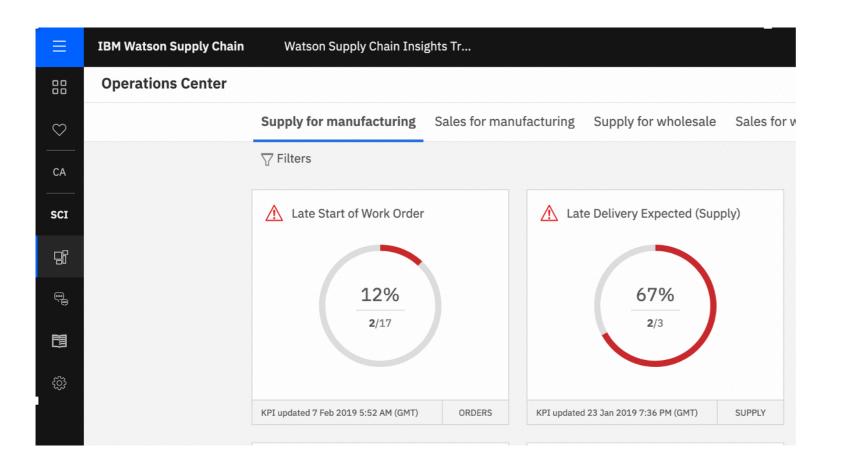
Task

definition

Model auditing

Trust calibration and decision support (FAT\* 2020, CHI 2021 🞖 ) XAI user: Decision-maker

# XAI for actionable decision-making



#### 66

Users need to know why the system is saying this will be late because the reason is going to determine what their next action is...If it's because of a weather event, so no matter what you do you're not going to improve this number, versus something small, if you just make a quick call, you can get that number down (I-5)

# XAI for human-AI collaboration and trust calibration



There is a calibration of trust, whether people will use it over time. But also saying hey, we know this fails in this way (I-6)

# XAI for **trust calibration** in decision-making Caveat: Explanation can lead to unwarranted trust!

Marital Status: Married, spouse civilian Occupation: Professional & specialty Race: Asian or Pacific Islander Hours per week: 40 Sex: Male Workclass: Private Years of Education: 10 Age: 27 Base chance Age: 53 Marital Status: Married, spouse civilian Years of Education: 10 Sex: Male Race: White Workclass: Private Occupation: Craft repair Hours per week: 36 Base chance

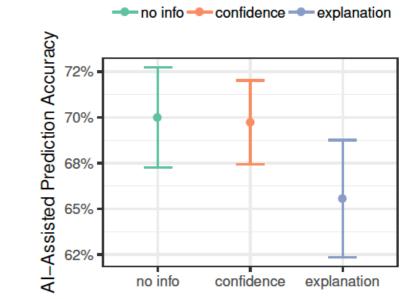


Figure 11: Screenshots of explanation for cases where the model had low confidence.



Zhang et al. Effect of Confidence and Explanation on Accuracy and Trust Calibration in Al-Assisted Decision Making. *FAT*\* 2020 Poursabzi-Sangdeh, et al.. Manipulating and measuring model interpretability. *CHI 2021* Bansal et al. Does the whole exceed its parts? the effect of ai explanations on complementary team performance. *CHI 2021* 

#### **Model debugging or selection** (IUI2021) XAI user **Data scientist**

Model development

Training

Evaluation

Debugging

Decision aid

Automation

Model

Data

preparation

Task

definition

Model auditing

Trust calibration and decision support (FAT\* 2020, CHI 2021 🞖 ) XAI user Decision-maker

Fairness assessment (IUI 2019 🞖 ) XAI user: Regulator, impacted groups

### Fair ML: What is unwanted bias?



Discrimination becomes objectionable when it places certain **unprivileged** groups at a systematic disadvantage

Illegal in certain contexts

(Barocas and Selbst, 2017)

# Discrimination in COMPAS



#### **DYLAN FUGETT**

1 attempted burglary

**Subsequent Offenses** 3 drug possessions

#### **BERNARD PARKER**

PROPUBLICA

**Prior Offense** 1 resisting arrest without violence

Subsequent Offenses None

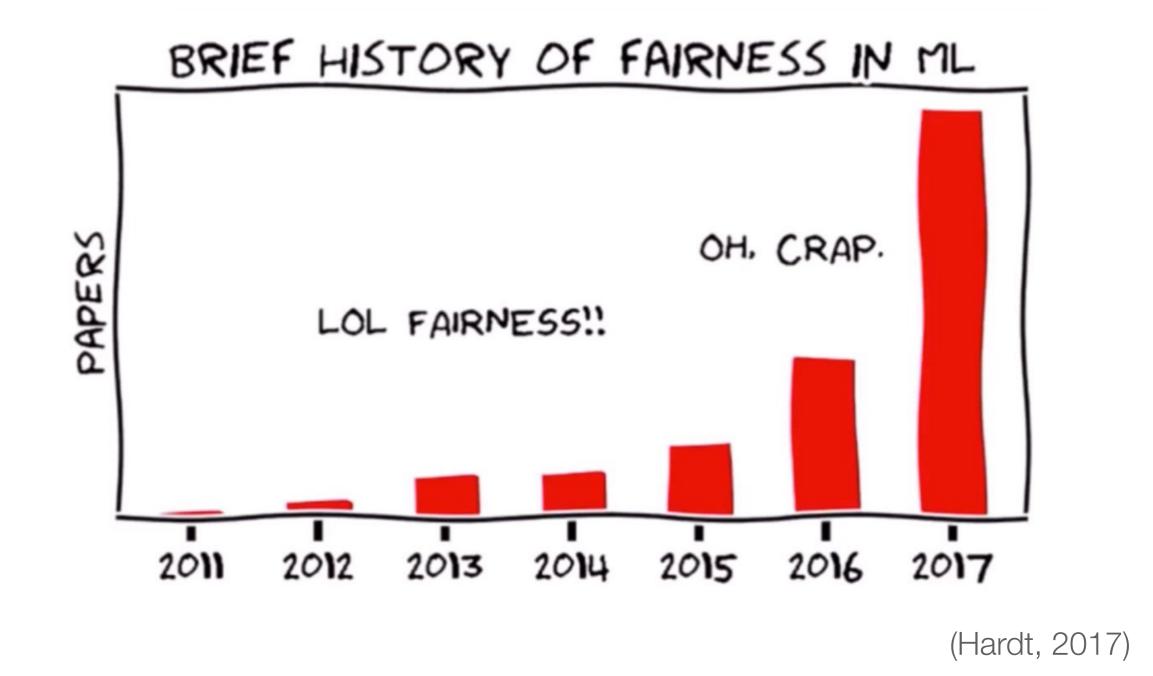
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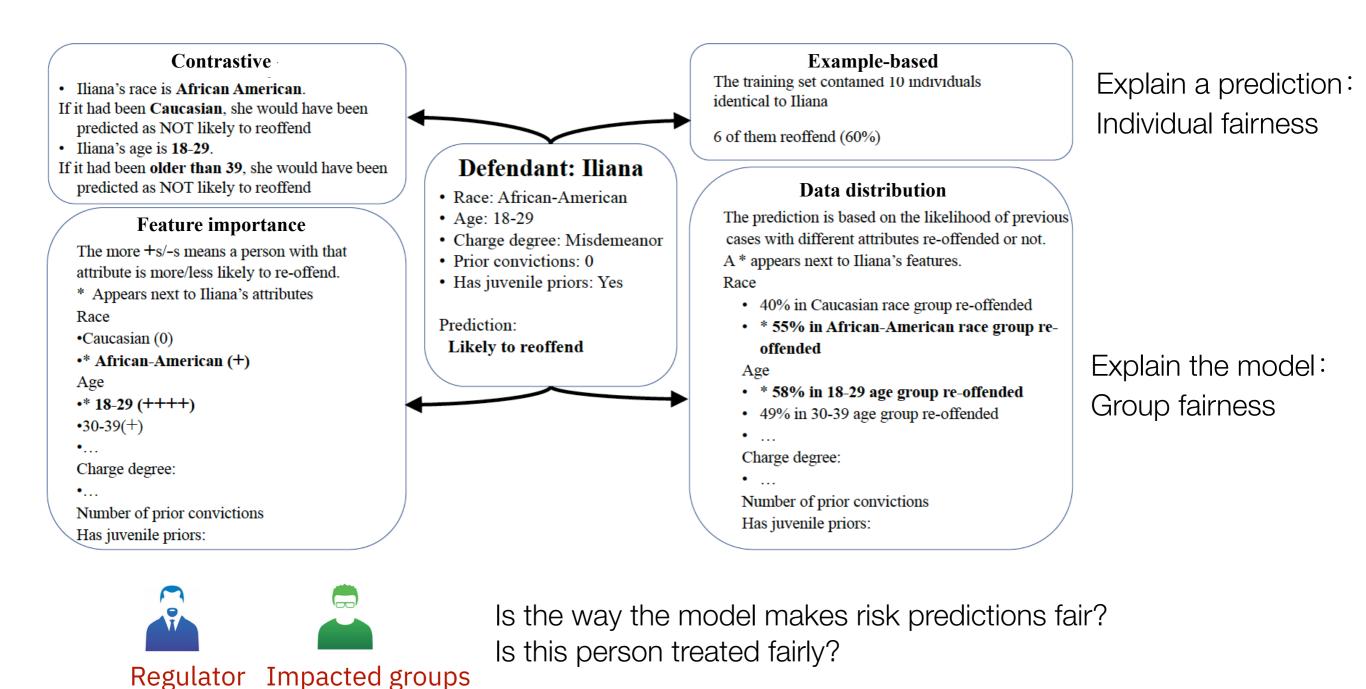


Fugett was rated low risk after being arrested with cocaine and marijuana. He was arrested three times on drug charges after that.

3



## XAI as interfaces for scrutinizing discrimination



Dodge et al. Explaining Models: An Empirical Study of How Explanations Impact Fairness Judgment. IUI 2019

# Lessons learned: From XAI algorithms to XAI UX

- No one-fits-all solutions
- XAI UX often needs multiple types of explanation/transparency information
  - Anticipate *when* and *where* users want *what* explanations
- Beware of the potential risk of XAI
  - Unwarranted trust and confidence
  - Distraction and information workload
  - Disparate effect: disadvantage people with "nonideal" ability and motivation to process XAI
- Under-developed "translation" design space
- Algorithmic explanations may not satisfy all users' information needs to achieve understanding of AI



# HCXAI: "understanding" lies in the recipient

The General Data Protection Regulation (GDPR)

- Limits to decision-making based solely on automated processing and profiling (Art.22)
- Right to be provided with meaningful information about the logic involved in the decision (Art.13 (2) 1, and 15 (1) h)

"meaningful" ???

(Nemitz, 2018)

# "Understanding" lies in the recipient: beyond the toolbox



**XAI** techniques



Information needs to achieve understanding of AI:

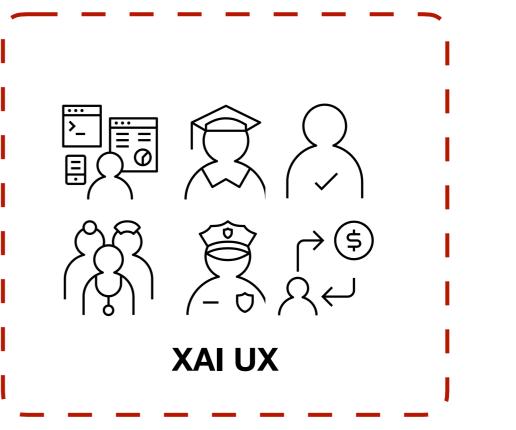
- General AI knowledge gaps
- Domain knowledge gaps

# "Understanding" lies in the recipient: beyond the toolbox



**XAI** techniques

Sense-making is not just about opening the closed box of AI, but also about who is around the box, and the socio-technical factors that govern the use of the AI system and the decision. Thus the 'ability' in explainability does not lie exclusively in the guts of the AI system



Information needs to achieve understanding of AI:

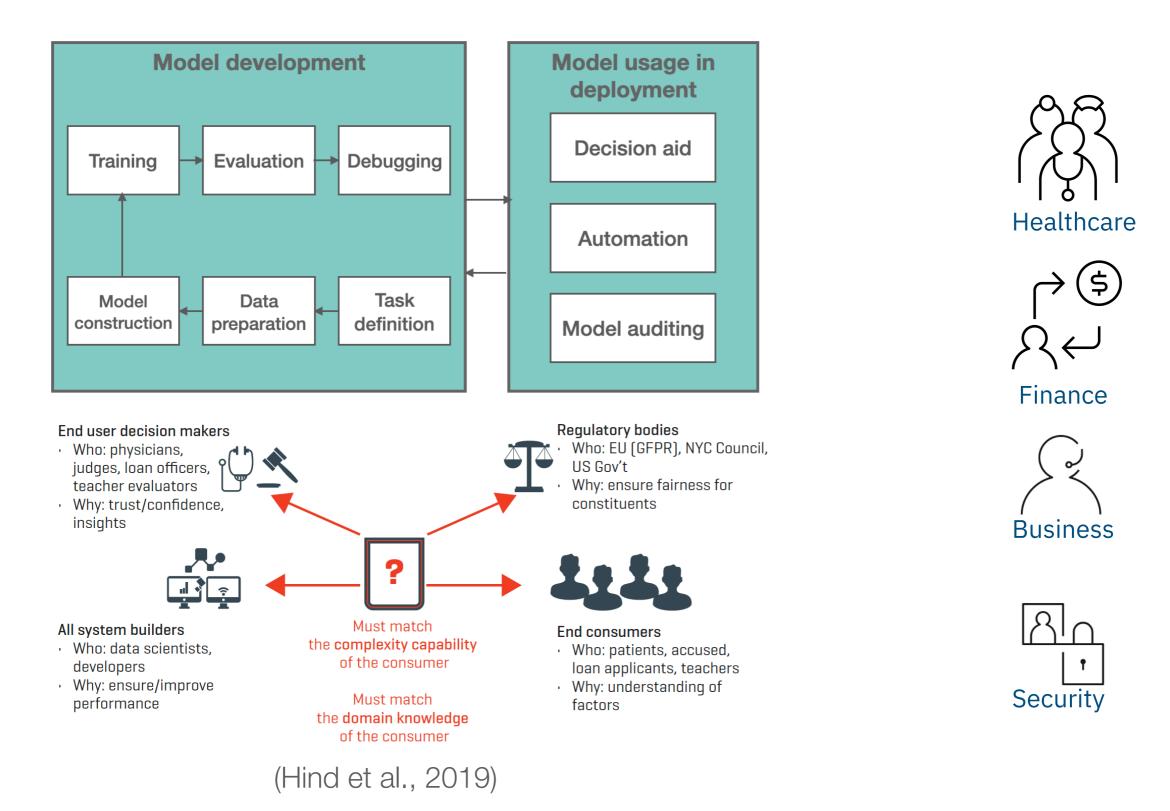
- General AI knowledge gaps
- Domain knowledge gaps
- "Socially situated understanding"

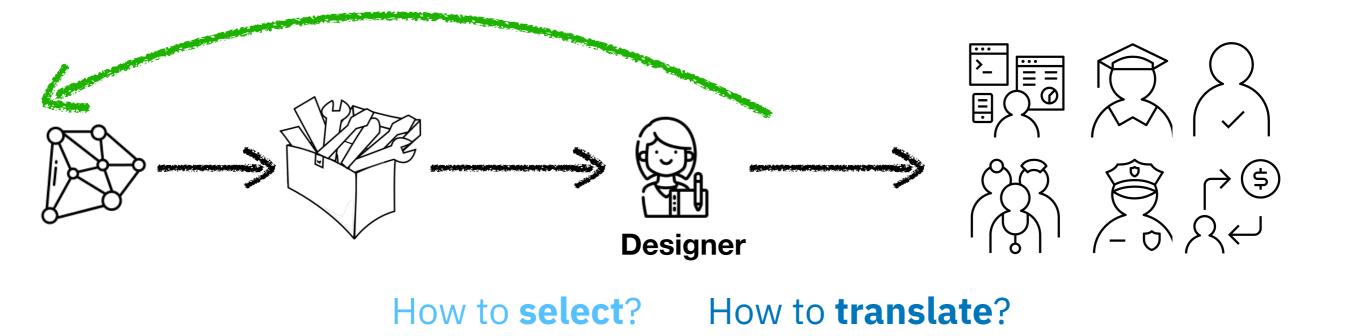
### Towards "social transparency" in AI systems

Reco		Product: Access Management (SaaS)       Product ID (PID): 43523X         100 per account per month       considered the following components	
[ <b>O</b> ] Q	uota goals	[O] Comparative pricing: what similar customers pay [O] Cost: \$55 /account/mon	ith
<b>3333333333333</b>		members of your team received pricing recommendations in past sales. ve sold at the recommended price. Click to see more details.	2
	(	Nadia M.       Action: Reject Recommendation       ⇔       Outcome: No Sale         Sales Assoc. (AB34)       Comment: Long-term profitable customer; main revenue from a different vertical ; selling at cost price to maintain relationship         Image: Comment: Comment: Long-term profitable customer; main revenue from a different vertical ;         Selling at cost price to maintain relationship         Image: Control of the customer         Image: Control of the customer	3
	(	Eric C.       Action: Accept Recommendation       ⇔       Outcome: Sale         Sales Manager (XZ89)       Comment: Recommended price aligned with profit margins; customer felt the price         Was fair       Coccoccccccccccccccccccccccccccccccccc	4
4W	What • Who • Why • When •	Jess W.       Action: Reject Recommendation       ⇔       Outcome: Sale         Sales Director (RE43)       Comment: Covid-19 pandemic mode; cannot lose long-term profitable customer; offered 10% below cost price         Image: May 6, 2020       May 6, 2020	5

Ehsan et al. Expanding Explainability: Towards Social Transparency in Al systems. To appear in CHI 2021

Many user objectives + user groups + domains + social contexts





#### Thread 1: Study and support design practices for XAI UX

Thread 2: HCI research with XAI use cases

## Where we started: Research into XAI Design Practices

#### **Research questions:**

- What is the design space of XAI UX?
- What are the design challenges?





#### Machine Learning Interpretability: A Survey on **Methods and Metrics**

Diogo V. Carvalho <sup>1,2,\*</sup>, Eduardo M. Pereira <sup>1</sup> and

- <sup>1</sup> Deloitte Portugal, Manuel Bandeira Street, 43, 4150-47
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- <sup>3</sup> INESC TEC, Dr. Roberto Frias Street, 4200-465 Porto, 1
- \* Correspondence: diocarvalho@deloitte.pt

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Leilani H. Gilpin, David Bau, Ben Z. Yuan, Ayesha Bajwa, Michael Specter and Lalana Kagal Computer Science and Artificial Intelligence Laboratory Massachusetts Institute of Technology Cambridge, MA 02139 {lgilpin, davidbau, bzy, abajwa, specter, lkagal}@ mit.edu

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Received August 5, 2018, accepted September 4, 2018, date of publication September 17, 2018, date of current version October 12, 2018. Digital Object Identifier 10.1109/ACCESS.2018.2870052

#### Peeking Inside the Black-Box: A Survey on **Explainable Artificial Intelligence (XAI)**

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**ABSTRACT** At the dawn of the fourth industrial revolution, we are witnessing a fast and widespread adoption of artificial intelligence (AI) in our daily life, which contributes to accelerating the shift towards a more algorithmic society. However, even with such unprecedented advancements, a key impediment to the use of AI-based systems is that they often lack transparency. Indeed, the black-box nature of these systems allows powerful predictions, but it cannot be directly explained. This issue has triggered a new debate on explainable AI (XAI). A research field holds substantial promise for improving trust and transparency of

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The need for intelligence a reasoning bel to define, des on different o challenges fo across efforts experiences ( design goals

# A technical space people are not quite in there yet... how to talk about it?

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fields of machine learning, visualization, and human-computer interaction we present a categorization of the c

#### A Survey of Methods for Explaining

RICCARDO GUIDOTTI, ANNA MONREALE, SALV/ FRANCO TURINI, KDDLab, University of Pisa, Italy FOSCA GIANNOTTI, KDDLab, ISTI-CNR, Italy DINO PEDRESCHI, KDDLab, University of Pisa, Italy

In recent years, many accurate decision support systems have systems that hide their internal logic to the user. This lack of ex ethical issue. The literature reports many approaches aimed at c at the cost of sacrificing accuracy for interpretability. The appli can be used are various, and each approach is typically develope and, as a consequence, it explicitly or implicitly delineates its ov tion. The aim of this article is to provide a classification of the m respect to the notion of explanation and the type of black box box type, and a desired explanation, this survey should help the

Explanation Methods in Deep Learning: Users, Values, Concerns and Challenges<sup>\*</sup>

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#### Abstract

Issues regarding explainable AI involve four components: users, laws & regulations, explanations and algorithms. Together these components provide a context in which explanation methods can be evaluated regarding their adequacy. The goal of this chapter is to bridge the gap between expert users and lay users. Different kinds of users are identified and their concerns revealed, relevant statements from the General Data Protection Regulation are analyzed in the context of Deep Neural Networks (DNNs), a taxonomy for the classification of existing explanation methods is introduced, and finally, the various classes of explanation methods are analyzed to verify if user concerns are justified. Overall, it is clear that (visual) explanations can be given about various aspects of the influence of the input on the output. However, it is noted that avalanation mathods or interfaces for law users are missing and we encoulate which criteria

" mputational Intelligence, University of Granada, 18071 Granada, Spain nica, 28050 Madrid, Spain

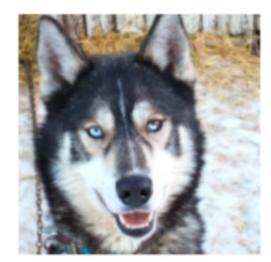
(AI) has achieved a notable momentum that, if harnessed tions over many application sectors across the field. For this ire community stands in front of the barrier of explainability, brought by sub-symbolism (e.g. ensembles or Deep Neural type of AI (namely, expert systems and rule based models). in the so-called *eXplainable* AI (XAI) field, which is widely ctical deployment of AI models. The overview presented in id contributions already done in the field of XAI, including a r this purpose we summarize previous efforts made to define ning a novel definition of explainable Machine Learning that th a major focus on the audience for which the explainability propose and discuss about a taxonomy of recent contributions

# Study probe: algorithm informed XAI Questions

Category of Methods	Explanation Method	Definition	Algorithm Examples	Question Type
Explain the model	Global feature importance	Describe the weights of features used by the model (includ- ing visualization that shows the weights of features)	[41, 60, 69, 90]	How
(Global)	Decision tree approximation	Approximate the model to an interpretable decision-tree	[11, 47, 52]	How, Why, Why not, What if
	Rule extraction	Approximate the model to a set of rules, e.g., if-then rules	[26, 93, 102]	How, Why, Why not, What if
Explain a prediction	Local feature importance and saliency method	Show how features of the instance contribute to the model's prediction (including causes in parts of an image or text)	[61, 74, 83, 85, 101]	Why
(Local)	Local rules or trees	Describe the rules or a decision-tree path that the instance fits to guarantee the prediction	[39, 75, 99]	Why, How to still be this
Inspect coun- terfactual	Feature influence or relevance method	Show how the prediction changes corresponding to changes of a feature (often in a visualization format)	[8, 33, 36, 51]	What if, How to be that, How to still be this
	Contrastive or counterfactual features	Describe the feature(s) that will change the prediction if perturbed, absent or present	[27, 91, 100]	Why, Why not, How to be that
Example based	Prototypical or representative examples	Provide example(s) similar to the instance and with the same record as the prediction	[13, 48, 50]	Why, How to still be this
	Counterfactual example	Provide example(s) with small differences from the instance but with a different record from the prediction	[37, 55, 66]	Why, Why not, How to be that

- User needs for XAI are represented as prototypical questions
- A question can be answered by one or multiple XAI methods
- An XAI method can be implemented by one or multiple XAI algorithms

An explanation is an answer to a question (Wellman, 2011; Miller 2018) The effectiveness of an explanation depends on the question asked (Bromberger, 1992)



**Question: Why** is this husky classified as wolf?



XAI method: local feature (pixels) contribution

#### XAI algorithms:

- LIME (Ribeiro et al. 2016)
- SHAP (Lundberg and Lee 2017)
- ...

# Study probe: algorithm informed XAI Questions

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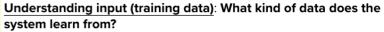
# Model facts: data, output, performance

(Lim et al., 2009)

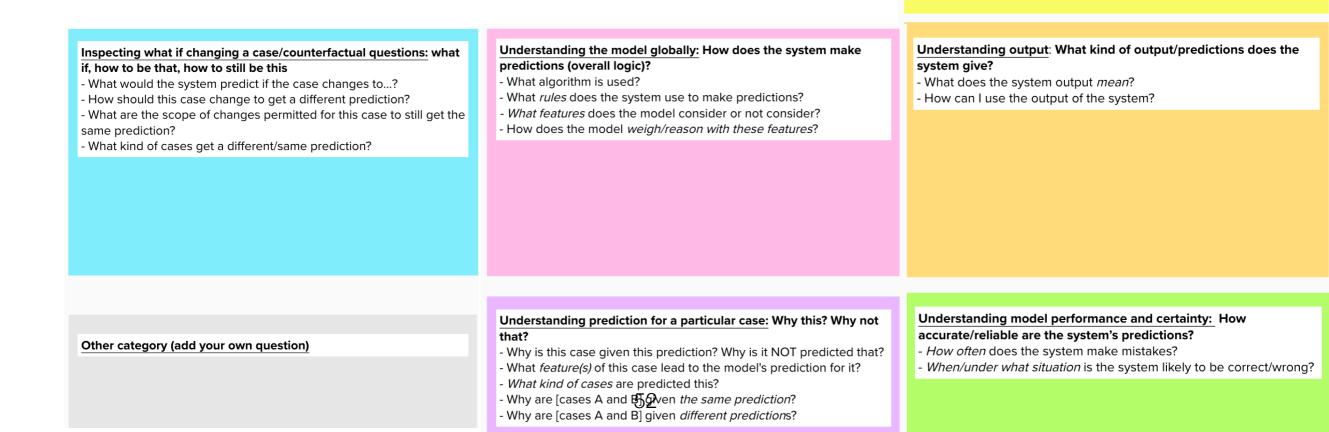
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# Methodology

- Interviewed 20 participants
- 16 Al products in IBM
- 1. Walk through the AI system
- 2. Common questions users might ask
- 3. Discuss each question card
- 4. General challenges to create XAI products

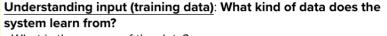


- What is the *source* of the data?
- How are the *labels/ground-truth* produced?

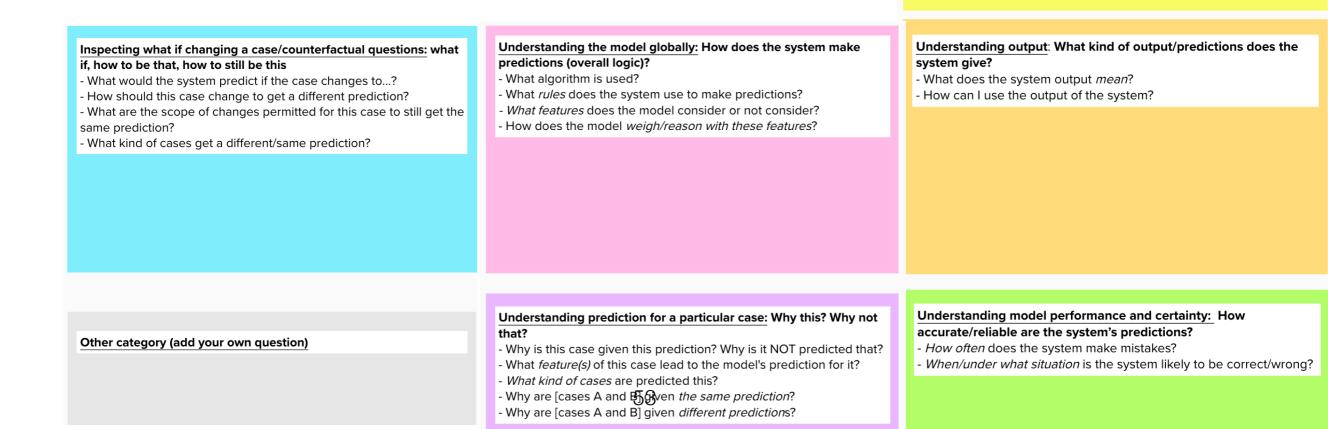


# Methodology

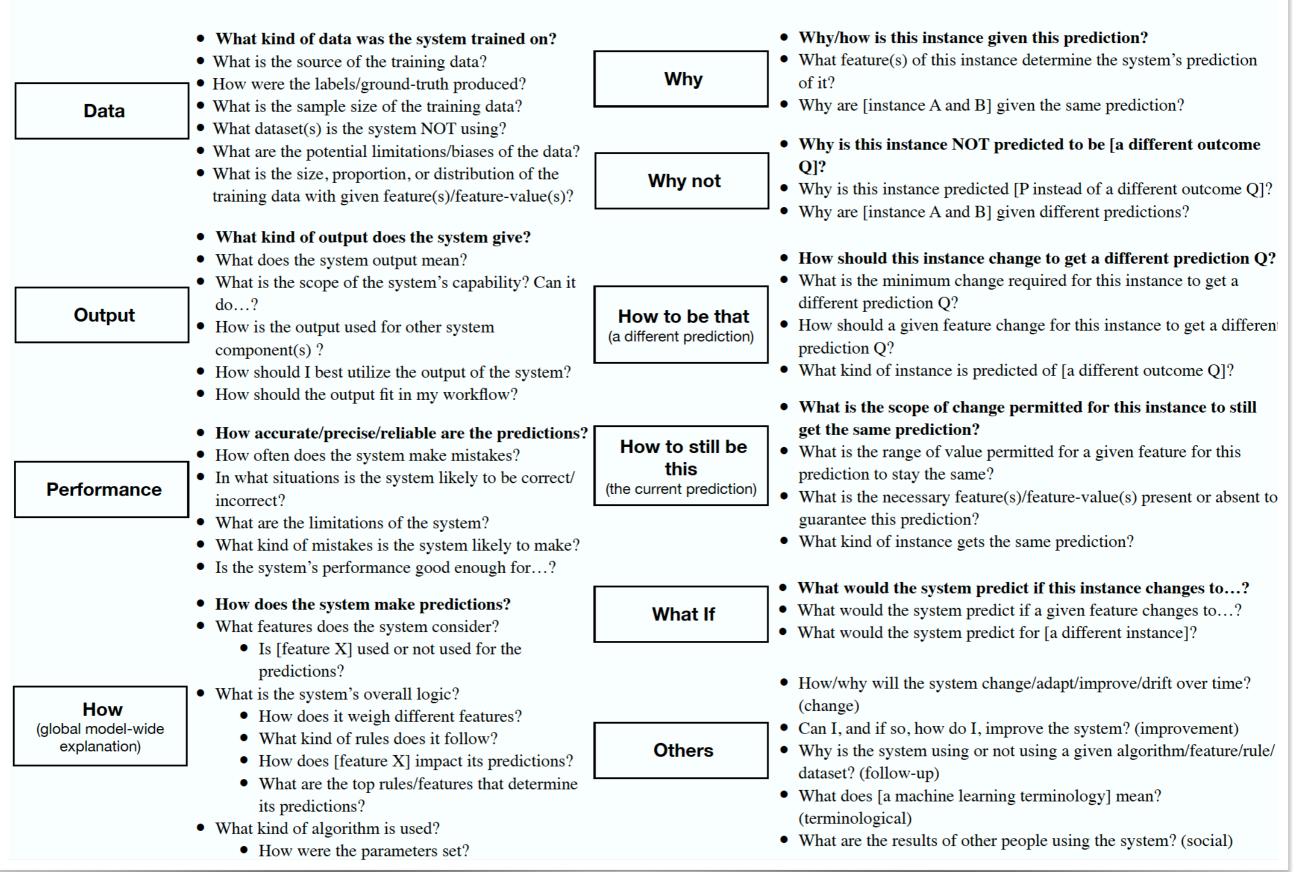
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- What is the *source* of the data?
- How are the *labels/ground-truth* produced?



## **XAI Question Bank**



# XAI design challenge 1: Variability of XAI needs

#### **Diverse objectives for explainability**

- To gain further insights for the decision
- To appropriately evaluate AI's capability
- To adapt usage or control
- To learn about a domain
- Legal or ethical requirement: fairness, privacy, etc.

Also varying XAI needs: User group, usage point, algorithm and data type, decision context

XAI design challenge 2: Gaps between algorithmic output and human-desired explanations

Human explanations are

- Selective
- Contrastive
- Interactive
- Tailored for recipients



"Translation" design: mimic how domain experts explain

# XAI design challenge 3: "in the dark" design process

#### Challenge navigating the technical capabilities

finding the right pairing to put the ideas of what's right for the user together with what's doable given the tools or the algorithms

- Communication barriers and implementation cost impeding buy-in from data scientists and the team
- It remains in this weird limbo where people know it's important. People see it happen. They don't know how to make it happen. And everybody's feeling their way in the dark with no lights.

#### XAI in Academia

#### **XAI in Practice**

#### **Opportunities for technical XAI work**

- Explain data limitations and generalizability
- Explain output of multiple models
- Explain system changes
- Multi-level global explanations
- Interactive counterfactual explanations
- Social explanations
- Personalized and adaptive explanations

#### Guidelines to address XAI user needs

**Input**: Provide comprehensive transparency of training data, especially the limitations

**Output**: Contextualize the system's output in downstream tasks and the users' overall workflow

**Performance**: Help users understand the limitations of the AI and make it actionable

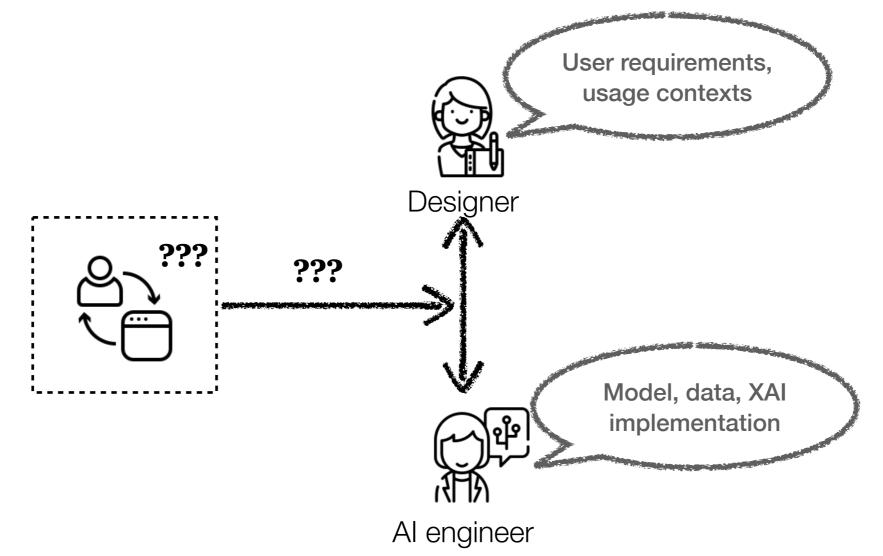
**Global model**: Choose appropriate level of details to explain the model

Local decision: Provide resources for "why not"

**Counterfactual**: Consider opportunities as utility features for analytics or exploration

Liao et al. <u>Questioning the AI: Informing Design Practices for Explainable AI User Experiences</u>. CHI 2020

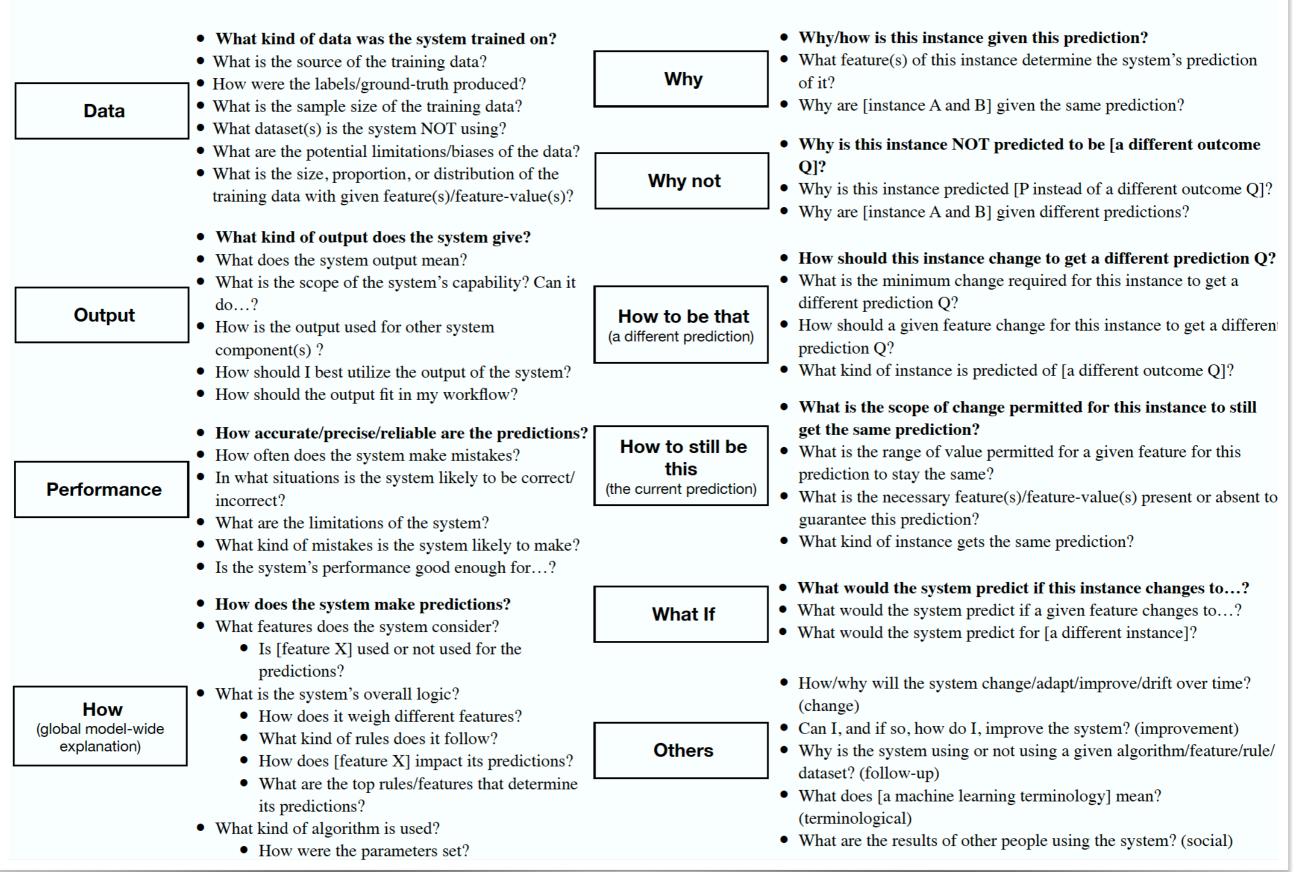
### User-centered design process: Question-driven XAI design



Pain points to address:

- Throughly identify interaction specific XAI user needs
- Enable a "designedly" understanding of XAI techniques to find the right pairing
- Support designer-engineer collaboration

## **XAI Question Bank**



Question	Explanations	Example XAI techniques
Global how	<ul> <li>Describe what algorithm is used and what features are considered, if a user is only interested in a high-level view</li> <li>Describe the general model logic as feature impact*, rules* or decision-trees• (sometimes need to explain with a surrogate simple model)</li> </ul>	ProfWeight*+•,, Feature Importance*, PDP*, BRCG+ , GLRM+ , Rule List+ , DT Surrogate•
Why	<ul> <li>Describe what key features of the particular instance determine the model's prediction of it*</li> <li>Describe rules* that the instance fits to guarantee the prediction</li> <li>Show similar examples• with the same predicted outcome to justify the model's prediction</li> </ul>	<u>LIME</u> *, <u>SHAP</u> *, <u>LOCO</u> *, <u>Anchors</u> +, <u>ProtoDash</u> •
Why not	<ul> <li>Describe what changes are required for the instance to get the alternative prediction and/or what features of the instance guarantee the current prediction*</li> <li>Show prototypical examples* that had the alternative outcome</li> </ul>	<u>CEM</u> * , <u>Prototype counterfactual</u> * , <u>ProtoDash</u> * (on alternative class)
How to be that	<ul> <li>Highlight features that if changed (increased, decreased, absent, or present) could alter the prediction*</li> <li>Show examples with small differences but had a different outcome than the prediction*</li> </ul>	<u>CEM</u> *, <u>Counterfactuals</u> *, <u>DiCE</u> *
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Data	<ul> <li>Document comprehensive information about the training data, including the source, provenance, type, size, coverage of population, potential biases, etc.</li> </ul>	FactSheets, DataSheets
Output	<ul> <li>Describe the scope of output or system functions</li> <li>Suggest how the output should be used for downstream tasks or user workflow</li> </ul>	FactSheets, Model Cards

#### Questions as *re-framing* the technical space of XAI

Questions as "boundary objects" supporting designer-engineer collaboration

Liao et al. Question-Driven Design Process for Explainable Al User Experiences. (Working paper)

# Question-Driven XAI Design

#### Step 1

Identify user A questions q

#### Step 2 Analyze questions

#### Step 3 Map questions to modeling solutions

#### Step 4

Iteratively design and evaluate

Elicit user needs for XAI as questions

Also gather user intentions and expectations for asking the questions Cluster questions into categories and prioritize categories for the XAI UX to focus on

Summarize user intentions and expectations to identify key user requirements Map prioritized question categories to candidate XAI techniques as a set of functional elements that the design should cover

A mapping guide for supervised ML is provided for reference Create a design including the candidate elements identified in step 3

Iteratively valuate the design with the user requirements identified in step 2 and fill the gaps

Designers, users Designers, product team Designers, data scientists

Designers, data scientists, users

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#### A running example Adverse Event Prediction for Healthcare

HealthMind is developing an AI based dashboard system to help clinicians assess patients' readmission risks at discharge time.

By simply providing a risk score, the system is of limited use for clinicians. **Clinicians need to understand how the system arrives at a risk score for a patient in order to feel confident in the judgment and identify effective interventions to improve the patient's health outcomes.** 

The team needs to develop an explainable AI system but is not sure where to start.



HealthMind's AI based dashboard

# Question-Driven XAI Design

#### Step 1

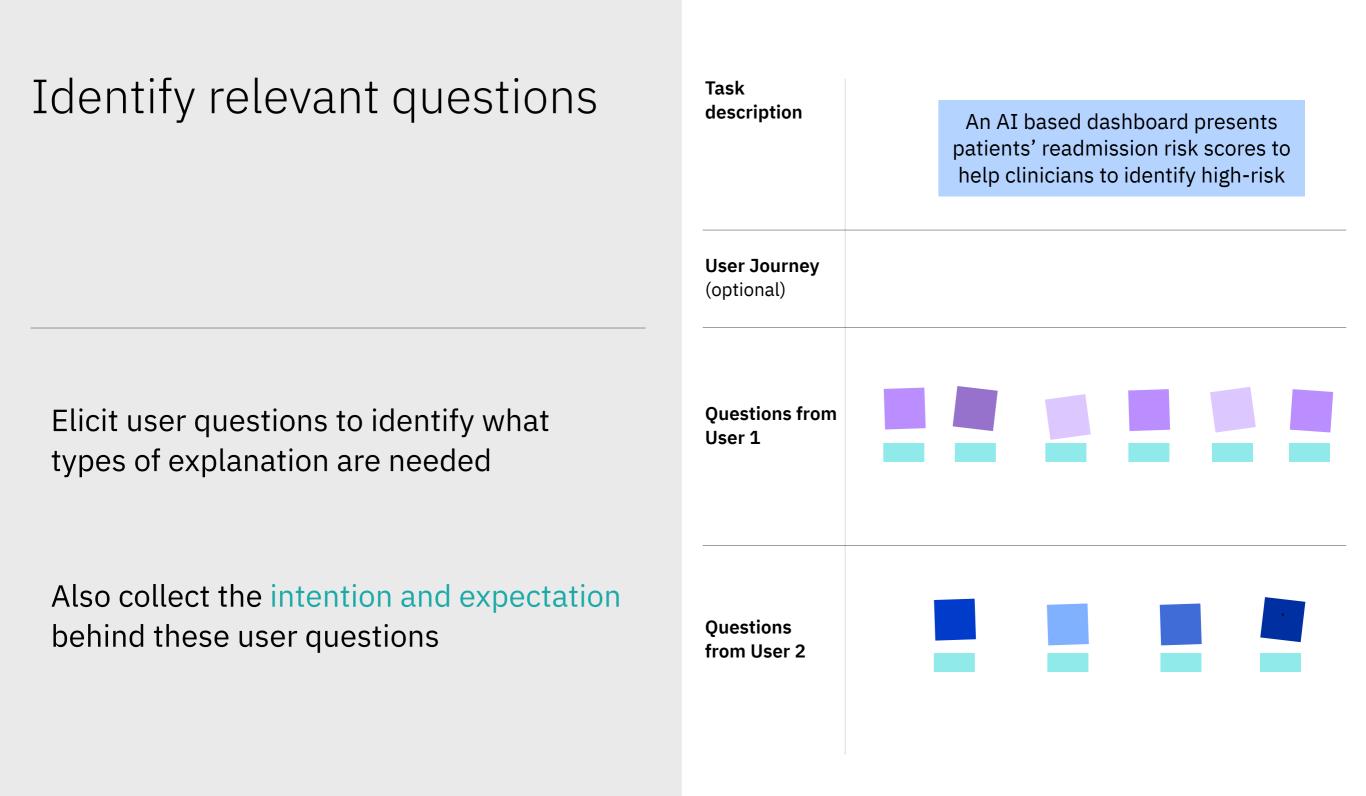
# Identify user questions

Elicit user needs for XAI as questions

Also gather user intentions and expectations for asking the questions

Designers, users

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### Identify relevant questions

Elicit user questions to identify what types of explanation are needed

Also collect the intention and expectation behind these user questions



# Question-Driven XAI Design

#### Step 1

Step 2

# Identify user Analyze questions questions

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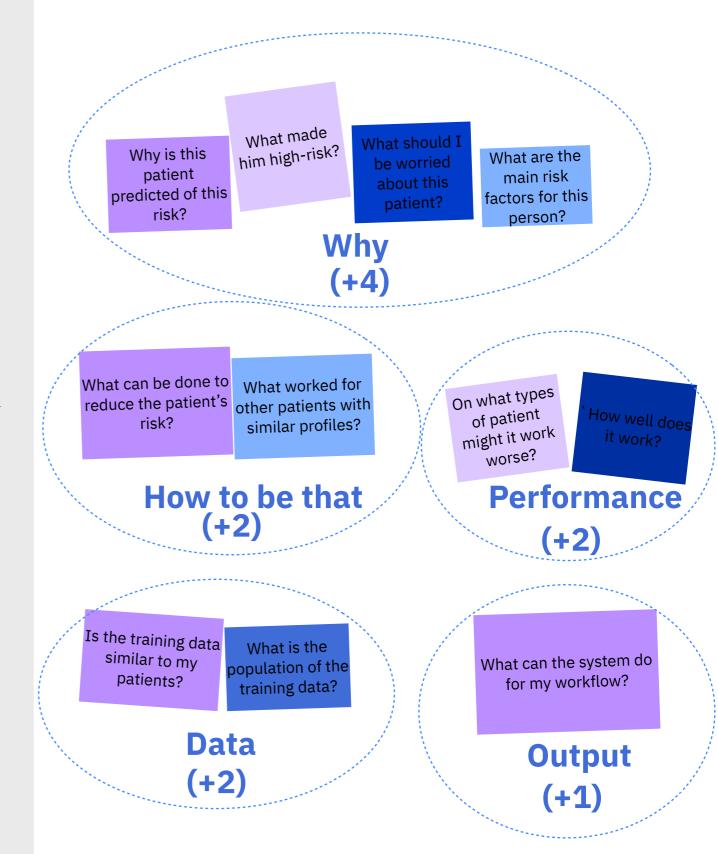
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# Categorize and prioritize questions, identify key user requirements

Cluster similar questions across users into categories (use the Question Bank to guide labeling if needed)

Prioritize clusters with more questions

Summarize user intentions and expectations to identify key user requirements



# Categorize and prioritize questions, identify key user requirements

User requirements

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Prioritize clusters with more questions

Summarize user intentions and expectations to identify key user requirements

UR1: Discover new information about the patient	"Help me better understand the patient, discover	"Help me see the patient as a whole"	<i>"I want to know what is unique about this patient"</i>
UR2: Determine effective next steps for the patient	"Help me determine the right intervention"	"Help us decide where and how to focus our resources on"	"To know what actions we can take with this patient"
UR3: Increase confidence to use the tool	"I will be more comfortable using the tool"	<i>"Without knowing if it applies to my patients I can't trust it"</i>	
UR4: Appropriately evaluate the reliability of a prediction	"So I know whether I should lean on my own experience"		

# **Question-Driven XAI Design**

#### Step 1

Identify user Analyze questions questions

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#### Map questions to modeling solutions

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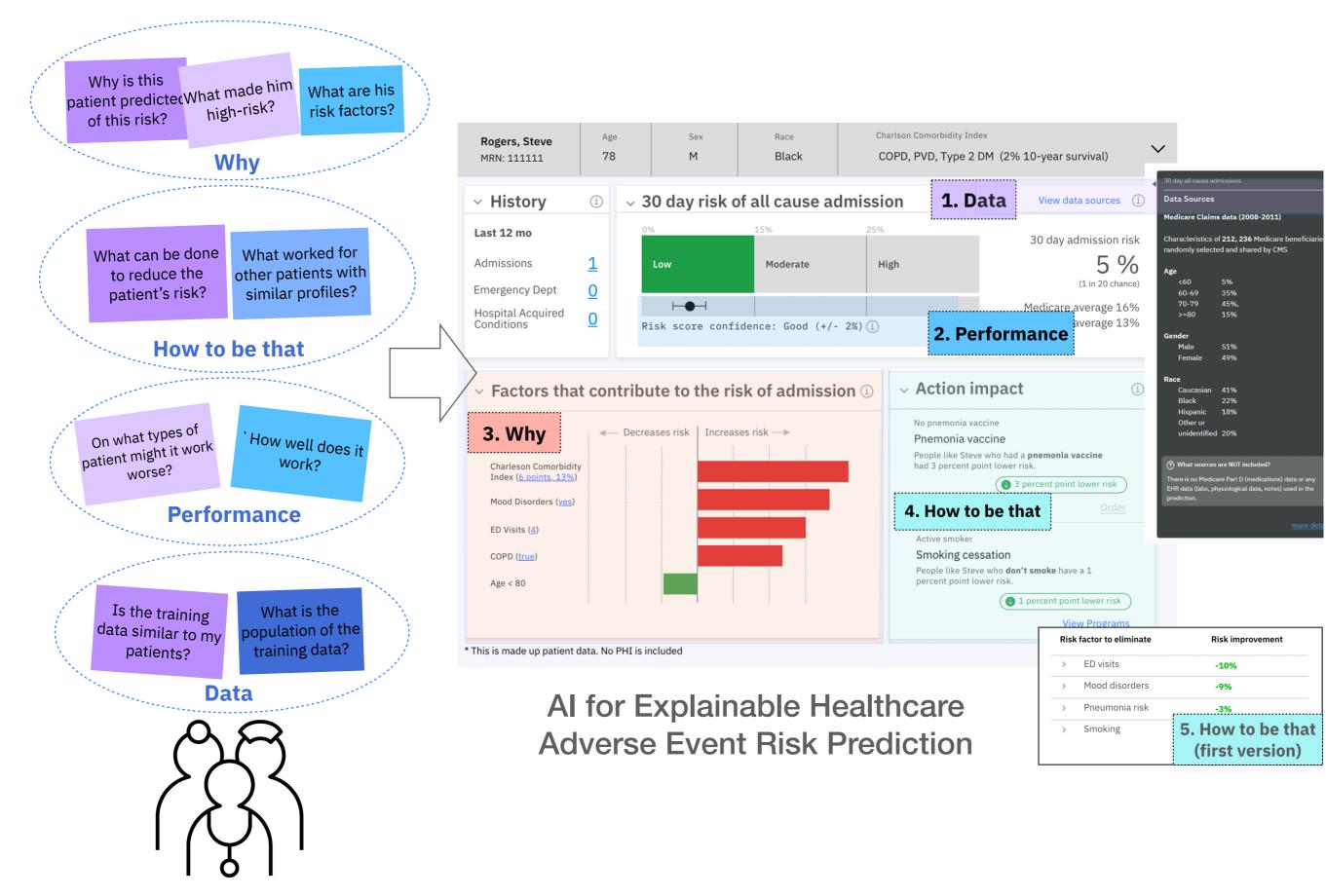
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# Conclusions: Bridging work

- Human-centered re-framing of technical spaces
  - Contextualize the tools by the human needs, values, and conditions they serve
  - Thinking "outside the toolbox" by centering on user needs and goals

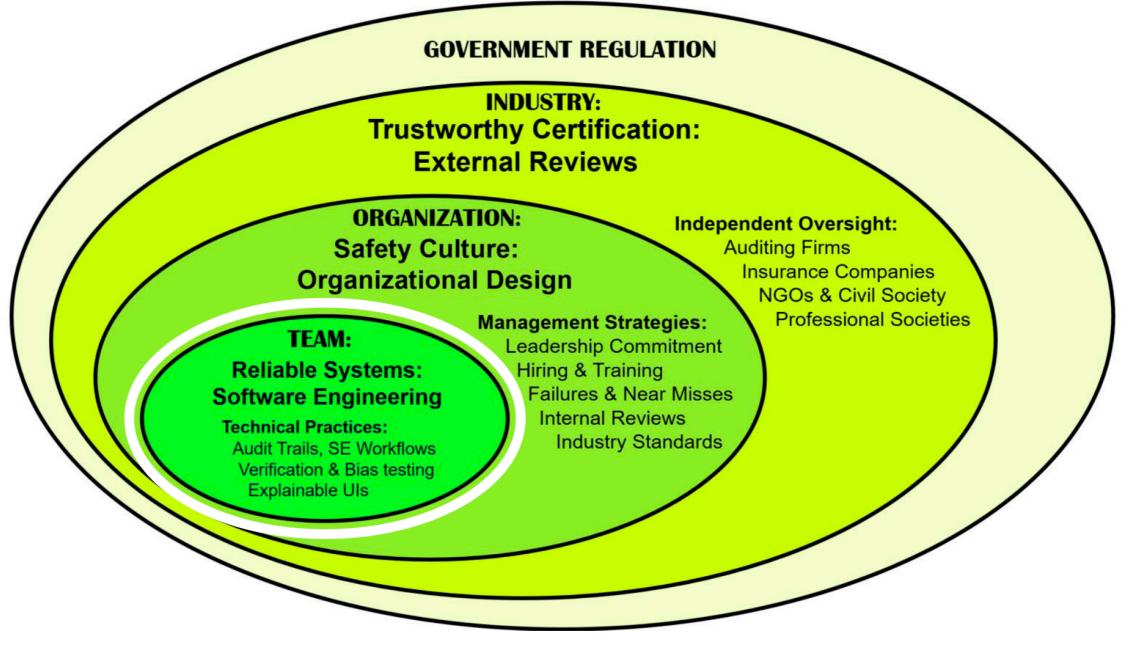
#### Responsible use of the toolbox

- Examine breakdowns, limitations and potential harm
- Not assuming "ideal users"
- Enable user-centered design to drive technical development
- Actionable design assets and methods that practitioners can readily use

From a toolbox of **AI algorithms** to a toolbox of **design materials** 



## Human-Centered AI: Beyond explainability



(Shneiderman, 2021)

# More resources for XAI

### **Toolkits/Libraries**

- <u>AIX 360</u>
- <u>Sheldon Alibi</u>
- Oracle Skater
- <u>H2o MLI</u>
- Microsoft Interpret
- <u>PyTorch Captum</u>

### Readings

- Interpretable ML e-book
- A big list of resources

## **Design guidelines**

- <u>Google PAIR:</u>
   <u>Explainability+Trust</u>
- <u>SAP Design Guidelines for</u> <u>Explainability</u>
- <u>IBM Design for AI:</u>
   <u>Explainability</u>
- <u>UXAI for Designers</u>
- Lingua Franca: Transparency

#### Examples of translation design from XAI algorithms to XAI UX

#### An **under-developed** space

- Choose the right modality to communicate, e.g. visual or text-based
- Choose the right amount of information or level of granularity, e.g. how many features or examples
- Integrate XAI into the overall user workflow and experience. Sometimes it means to minimize distraction
- To achieve understanding, users may require additional information about the domain (e.g., what a feature means), AI (e.g., what a terminology means), socio-organizational contexts, etc.
- Sometimes need to link explanations to other evidence or guidelines (e.g., "howto" for changing a feature) to support users' objectives
- Sometimes need to put constraints or revise raw features due to security or privacy concerns

# Thank YOU!

# ...and thanks to

Rachel Bellamy, Amit Dhurandhar, Jonathan Dodge, Casey Dugan, Upol Ehsan, Bhavya Ghai, Werner Geyer, Daniel Gruen, Jaesik Han, Michael Hind, Stephanie Houde, David Millen, David Piorkowski, Aleksandra Mojsilović, Sarah Miller, Klaus Mueller, Michael Muller, Shweta Narkar, Milena Pribić, John Richards, Mark Riedl, Daby Sow, Chenhao Tan, Richard Tomsett, Kush Varshney, Dakuo Wang, Justin Weisz, Yunfeng Zhang

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